

# Kalamazoo Micro-Enterprise Grants

Kalamazoo Micro-Enterprise Grants were designed to provide \$5,000 grants to eligible microbusinesses within the city limits in an effort to bring relief to those hit hardest by the effects of the COVID-19 pandemic, with first priority given to businesses owned by Black, Indigenous, and People of Color. Additional priority was given to women-owned businesses and those located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison and Northside. The program is a partnership between the City of Kalamazoo and United Way of the Battle Creek and Kalamazoo Region with support from the Consumers Energy Foundation and the city's Foundation For Excellence.



**100 Microbusinesses**



**\$500,000**



**16 Neighborhoods**

NOTE: 116 businesses applied, 15 did not meet eligibility criteria.

## Priority Criteria Outcomes

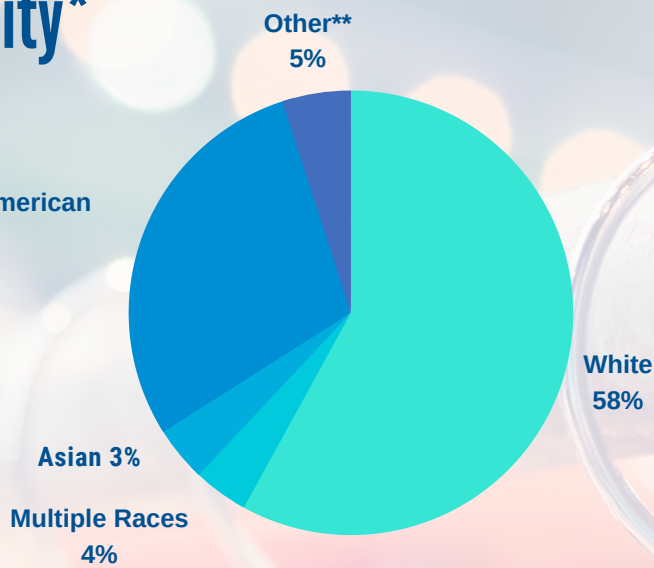
BIPOC* & Female & Priority Neighborhood**	14
BIPOC OR Female & Priority Neighborhood	14
BIPOC & Female	9
BIPOC OR Female	46

\*BIPOC = Black, Indigenous, People of Color

\*\*Priority Neighborhoods are Eastside, Edison, Northside

# Race/Ethnicity\*

Black or African American  
29%

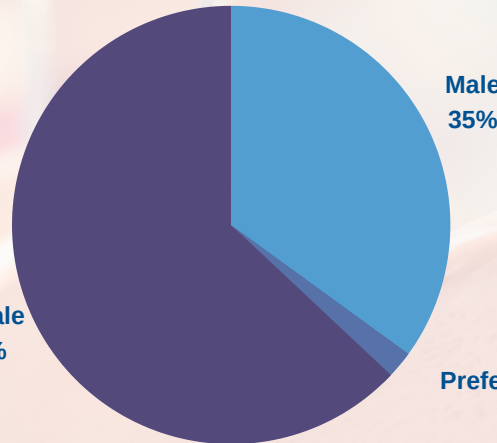


\*Data reflects race/ethnicity of first owner listed on application.

\*\*Other includes American Indian or Native Alaskan, Hispanic or Latinx, Middle Eastern or North African, and prefer not to disclose.

# Gender\*

Female  
63%

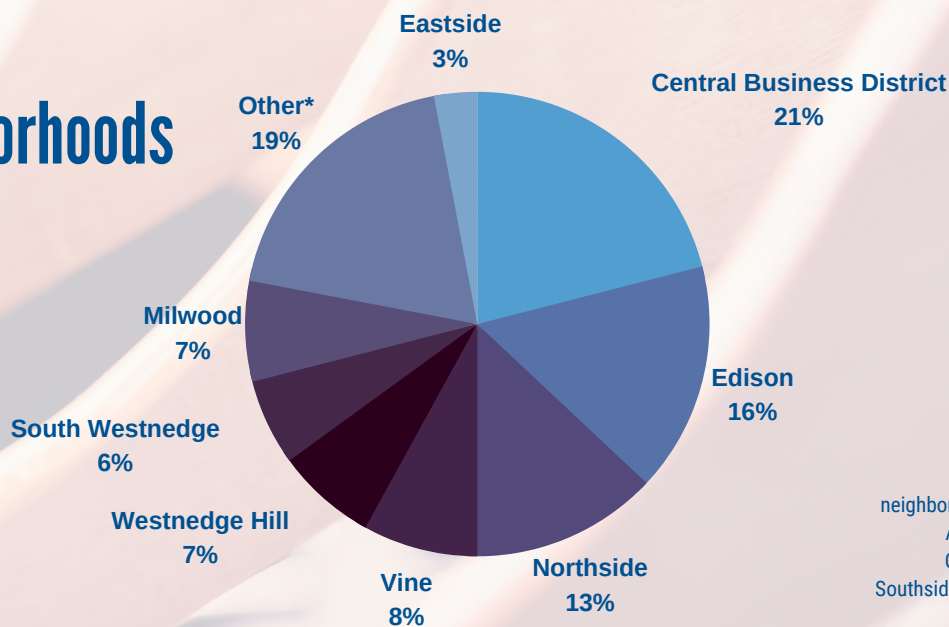


\*Data reflects gender of first owner listed on application.

Male  
35%

Prefer not to disclose or self describe  
2%

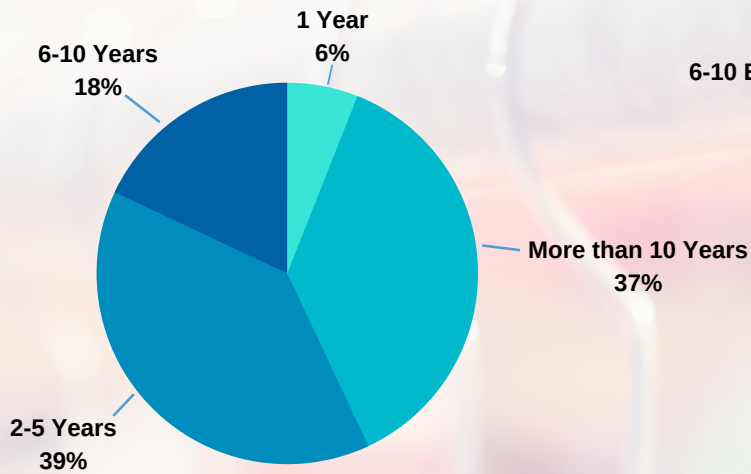
# Neighborhoods



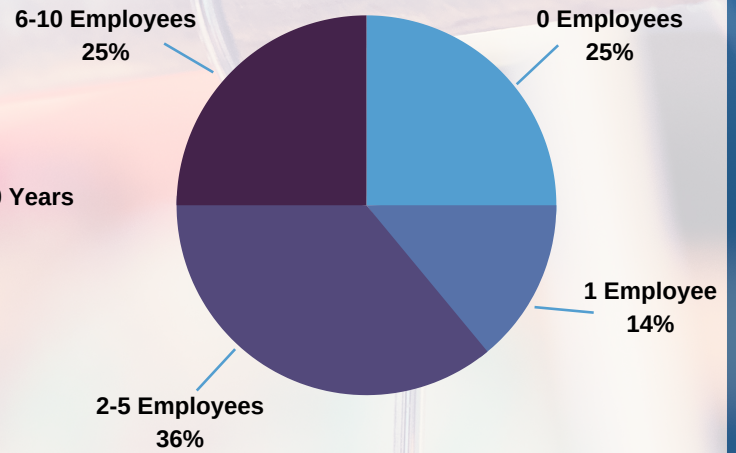
\*Other includes the neighborhoods of Arcadia, Burke Acres, Oakland/Winchell, Oakwood, Parkview Hills, Southside, Stuart, West Main Hill.

# Additional Statistics

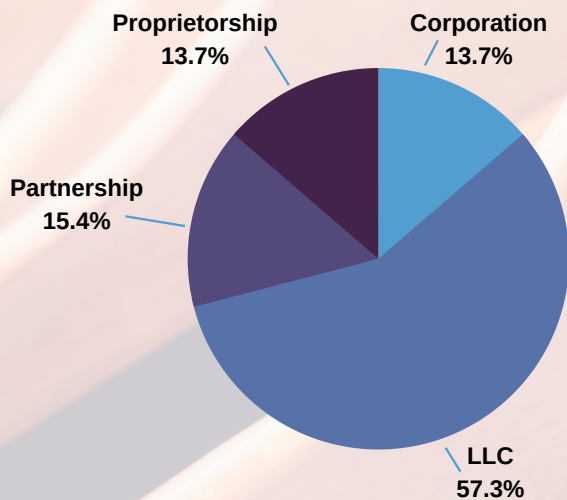
## Years in Business



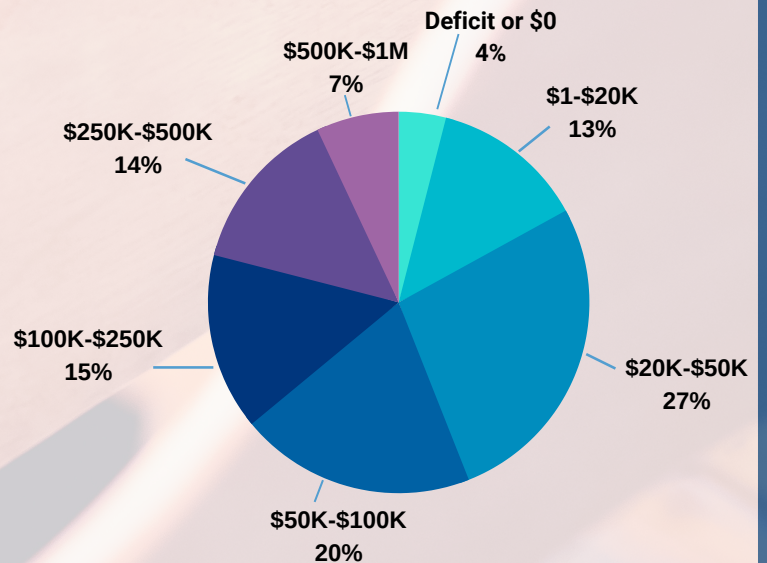
## # of Employees



## Business Type



## 2019 Sales



# 100 Grantees

Agyarko's Event Rentals  
American Brewers, Inc.  
Bangka Properties, LLC  
Bank Street Bingo Hall  
Benton Employment Solutions  
BJ Sports  
Blends by Dre'  
BreeSchool  
BrowseLine Design  
Build a Bag Enterprise, LLC  
Capital Security & Private Investigation  
CJB International, LLC  
Cluventure Travel  
Conger Insurance Agency  
Counterpoint Pilates Studio  
Crawlspace Theatre Productions, L3C  
Culture Customs, LLC  
Cutting Edge Property Services, LLC  
Damn Handsome Grooming Co., LLC  
Diamonds & Pearls Special Events, LLC  
Diversified Exterior Contracting Service  
Dream of Kalamazoo Hair Salon  
Dyer Bakery, LLC (DBA: Bert's Bakery)  
Elite Beauty, Inc. (DBA: Kali Beauty Supply)  
Elizabeth Forest, LLC  
Enlaces Language Solutions, LLC  
Essence Massage and Bodywork  
Fido Cafe, LLC  
Final Gravity Brewing Company  
Fritz Adventures, LLC  
Grayling Ceramics, LLC  
Gull Lake Restaurant Group (DBA: Fuze)  
He Reigns Magazine  
Heads Sup, LLC  
Health Choice Chiropractic Center, LLC  
Huey D's Goodies  
Improv Effects 2, LLC  
Inspiring Hands Massage & Spa  
Irene E. Kokkinos, LLC (DBA Tempo Vino Winery)  
Jazz and Creative, LLC  
J-Bird Vintage, LLC  
Jeffries Detailing  
Juicy Leaf, LLC  
Kalamagonia, LLC  
Kalamazoo Aerial Media  
Kalamazoo Antiques Market, LLC  
Kalamazoo Commercial Real Estate, LLC  
Kalamazoo Electric Motor, Inc.  
Kalamazoo Family Tree Wellness  
K-D Sales, Inc.  
Kid's International Home  
Kinetic Affect  
Klasykidzent  
KURE Massage and Bodywork, LLC  
Kzoo Cat Cafe and Rescue  
Landee's, LLC  
Layla's Cool Pops, Inc.  
LFG Bar, LLC  
LifeCycles Studios  
Lockett-Jones Realty Group  
Loose Parts Studio  
Mable Schmidt's Daycare  
Main Street Styles Barber Shop  
Maternal Counseling Services, PLLC  
May Family Enterprises, LLC  
Merry Battles Counseling  
Milan  
Mumma, Inc.  
New Seasons Physical Therapy and Wellness, PLC  
O'Boyle, Cowell, Blalock & Associates, Inc.  
Patricia White Interiors, LLC  
Pho on the Block  
Physic Kombucha  
Playgown  
Precision Barber & Braids, LLC  
Reen's Bling n Things, LLC  
RJ Printing, Inc.  
Romy Bond Cleaning  
Ronna's Relaxation Home  
S&K Properties of Kalamazoo, LLC  
Shanti Massage and Healing Arts  
Sharper Edges, LLC  
Small Sounds, LLC  
Something's Brewing  
Sue's Loving Care  
Sugaring Kalamazoo/Sugar Water Holistic Skincare  
Suites, LLC  
Terrapin, Inc.  
The Dive Dog, LLC  
The Framemaker  
The Organic Gypsy  
The Pilates Studio of Kalamazoo, LLC  
The Spirit of Kalamazoo  
The Victorian Bakery  
Thrive Movement Studio, LLC  
Tibb's Brewing Company  
Topanga Studio, LLC  
Trilogy Counseling Services  
Tye Chua Dance, LLC  
Warrior Training Systems, LLC  
Zoo City Enterprises, Inc.