

Who We Are

United Way of
South Central Michigan



Calhoun | Clinton | Eaton | Ingham | Jackson | Kalamazoo

OUR VISION

Strong, caring communities where every person is valued, thriving, and connected for the common good.

OUR MISSION

We bring together the people, ideas, and resources to lead with our communities and create a flourishing, equitable life for everyone.

OUR VALUES

Equity



Community



Integrity



Compassion



Collaboration



Results



WHAT THEY MEAN

Applying principles of diversity, inclusivity, justice, antiracism, empathy and trust to every facet of our work and our culture, with a firm commitment to historically underrepresented and marginalized people.

Solving the toughest social issues that affect local individuals and families, changing lives and strengthening our region.

Pursuing our work with transparency, accountability and dignity, constantly learning and adapting to the changing needs of our communities.

Caring passionately for the people we serve, the colleagues we work alongside, and the communities we strive to improve.

Working hand-in-hand with communities and partners to honor their voices, build trust, increase impact, and grow diversity in ideas and representation throughout our shared efforts.

Driving impact through innovation, creativity and leadership that brings new ideas, new resources, and equitable, lasting solutions.

OUR PATH

Our work lifts our local communities by reducing racial and economic disparities, addressing the needs of ALICE* households in financial stability, education, health, and basic needs; and creating opportunities for every person to reach their full potential.

*ALICE=Asset Limited, Income Constrained, Employed

Dollars for Impact

United Way of
South Central Michigan

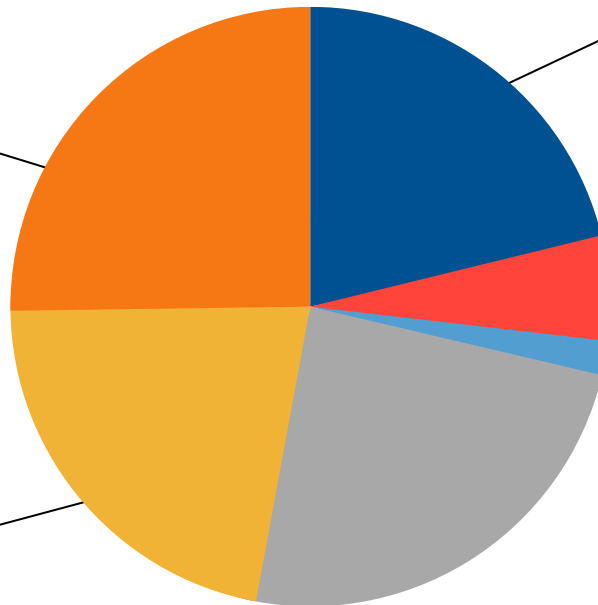


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Total investment for April 1, 2022- March 31, 2023

For every donor dollar raised, UWSCMI brings an additional \$3.50 into our communities.

\$25,963,493



25.2%

**Direct Assistance through
United Way-run programs**
\$6,547,957

Direct financial assistance provided to those living below the ALICE threshold through the programs UW operates.

- Program Assistance Center
- Small Business (Kalamazoo)
- Disaster Relief Fund
- JobSTAR Success Coaches (Jackson)
- Capital Area College Access Network

21.2%

Allocations
\$5,498,498

Grants made by UW using unrestricted investments from UW donors.

5.7%

Donor designations
\$1,467,644

Charitable gifts that UW distributes to nonprofits on behalf of donors and affinity groups.

21.9%

VITA
\$5,681,526

The value of tax returns completed in our Volunteer Income Tax Assistance program.

24.2%

Government-funded grants
\$6,289,317

- FEMA Emergency Food & Shelter Program
- American Rescue Plan (Battle Creek, Kalamazoo)
- Continuum of Care (Kalamazoo)
- Legislative Earmarks

1.8%

2-1-1
\$478,551

Resources that UW invests to support 2-1-1 Information & Referral system for those in crisis or seeking resources.