Who We Are

**OUR VISION**

Strong, caring communities where every person is valued, thriving, and connected for the common good.

**OUR MISSION**

We bring together the people, ideas, and resources to lead with our communities and create a flourishing, equitable life for everyone.

**OUR PATH**

Our work lifts our local communities by reducing racial and economic disparities, addressing the needs of ALICE* households in financial stability, education, health, and basic needs; and creating opportunities for every person to reach their full potential.

*ALICE=Asset Limited, Income Constrained, Employed

**OUR VALUES**

- **Equity**
- **Community**
- **Integrity**
- **Compassion**
- **Collaboration**
- **Results**

**WHAT THEY MEAN**

- Applying principles of diversity, inclusivity, justice, antiracism, empathy and trust to every facet of our work and our culture, with a firm commitment to historically underrepresented and marginalized people.

- Solving the toughest social issues that affect local individuals and families, changing lives and strengthening our region.

- Pursuing our work with transparency, accountability and dignity, constantly learning and adapting to the changing needs of our communities.

- Caring passionately for the people we serve, the colleagues we work alongside, and the communities we strive to improve.

- Working hand-in-hand with communities and partners to honor their voices, build trust, increase impact, and grow diversity in ideas and representation throughout our shared efforts.

- Driving impact through innovation, creativity and leadership that brings new ideas, new resources, and equitable, lasting solutions.
Total investment for April 1, 2022 - March 31, 2023

For every donor dollar raised, UWSCMI brings an additional $3.50 into our communities.

- 25.2% Direct Assistance through United Way-run programs
  - $6,547,957
  - Direct financial assistance provided to those living below the ALICE threshold through the programs UW operates.
    - Program Assistance Center
    - Small Business (Kalamazoo)
    - Disaster Relief Fund
    - JobSTAR Success Coaches (Jackson)
    - Capital Area College Access Network

- 21.9% VITA
  - $5,681,526
  - The value of tax returns completed in our Volunteer Income Tax Assistance program.

- 24.2% Government-funded grants
  - $6,289,317
  - FEMA Emergency Food & Shelter Program
  - American Rescue Plan (Battle Creek, Kalamazoo)
  - Continuum of Care (Kalamazoo)
  - Legislative Earmarks

- 21.2% Allocations
  - $5,498,498
  - Grants made by UW using unrestricted investments from UW donors.

- 5.7% Donor designations
  - $1,467,644
  - Charitable gifts that UW distributes to nonprofits on behalf of donors and affinity groups.

- 1.8% 2-1-1
  - $478,551
  - Resources that UW invests to support 2-1-1 Information & Referral system for those in crisis or seeking resources.

- Dollars for Impact
  - $25,963,493

United Way of South Central Michigan
Calhoun | Clinton | Eaton | Ingham | Jackson | Kalamazoo