Community Impact Grant Process 2023

United Way of South Central Michigan

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Capital Area

Agenda

- Welcome and Introductions
- UWSCMI Vision & Values Trust-based Philanthropy
- UWSCMI Strategic Priorities
- Key Issues in the Capital Area
- Funding opportunities- Grassroots, Collaborative & Basic Needs
- Grant Demo on E-CImpact
- How you will be scored in grant review? Rubric
- Timeline
- Technical Assistance and Support

What is Trust-Based Giving?

Giving based upon trust between grantor and grantee to use funds for the greatest need.

A new way of understanding, thinking about and designing giving systems that engage community partners to support equity.

Built upon an expectation of mutual outcomes and accountability.

[60'ish Seconds of Philanthropy - What is Trust-Based Philanthropy - YouTube](#)

UWSCMI Vision & Values

Strong, caring communities where every person is valued, thriving, and connected for the common good.

EQUITY	COMMUNITY	INTEGRITY
COMPASSION	COLLABORATION	RESULTS

The Values inherent in trust-based giving

- Advances systemic equity

- Shared power with community and people impacted by giving

- Builds mutually accountable relationships

- Embodies collaboration between funders and grantee partners

- Embraces continuous learning

UWSCMI Strategic Community Impact Priorities

- **Safety Net:** Fill Gaps and Eliminate Disparities in existing safety net of services.

- **Financial Stability:** Improve community conditions for marginalized groups so ALICE households can move from survival to sustainability.

Who is ALICE – and Did They Weather the Storm?

ALICE: <u>A</u>sset <u>L</u>imited, <u>I</u>ncome <u>C</u>onstrained, <u>E</u>mployed

Hard working households whose earnings can't keep up with the rising costs of necessities.

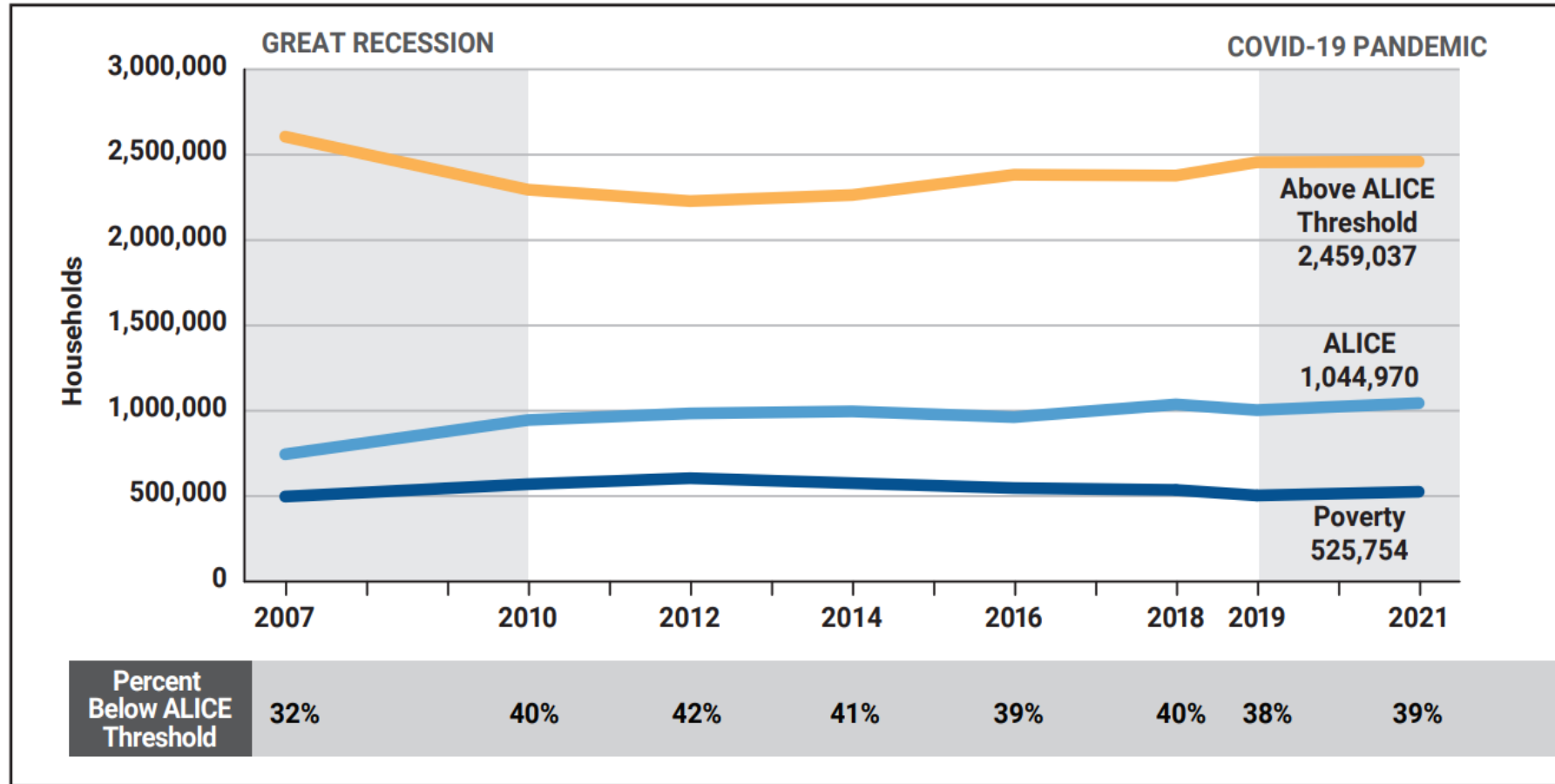They are above the federal poverty line, but below the ALICE survival budget threshold for their household.

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Statewide Trends

GREAT RECESSION

COVID-19 PANDEMIC

Above ALICE Threshold
2,459,037

ALICE
1,044,970

Poverty
525,754

Percent Below ALICE Threshold	32%	40%	42%	41%	39%	40%	38%	39%

Households Below the ALICE Threshold:
2019: 1,508,284 38%
2021: 1,570,724 39%
+1% Increase

Ingham County Survival Budget 2021

Monthly Costs and Credits	Single Adult	One Adult, One Child	One Adult, One In Child Care	Two Adults	Two Adults Two Children	Two Adults, Two In Child Care	Single Senior	Two Seniors
Housing - Rent	$581	$527	$527	$527	$649	$649	$581	$527
Housing - Utilities	$154	$239	$239	$239	$292	$292	$154	$239
Child Care	$0	$239	$637	$0	$478	$1,333	$0	$0
Food	$416	$706	$634	$764	$1,245	$1,136	$384	$705
Transportation	$396	$494	$494	$572	$872	$872	$349	$478
Health Care	$216	$447	$447	$447	$605	$605	$529	$1,058
Technology	$75	$75	$75	$110	$110	$110	$75	$110
Miscellaneous	$184	$273	$305	$266	$425	$500	$207	$312
Tax Payments	$343	$507	$592	$434	$837	$1,033	$404	$679
Tax Credits	$0	($370)	($619)	$0	($739)	($1,267)	$0	$0
Monthly Total	$2,365	$3,137	$3,331	$3,359	$4,774	$5,263	$2,683	$4,108
ANNUAL TOTAL	$28,380	$37,644	$39,972	$40,308	$57,288	$63,156	$32,196	$49,296
Hourly Wage	$14.19	$18.82	$19.99	$20.15	$28.64	$31.58	$16.10	$24.65

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Who will UWSCMI Fund?

UWSCMI will fund 501(c)3 nonprofits (or those with a 501(c)3 serving as a formal fiscal sponsor) that **are dedicated** to improving conditions for people who live below the ALICE Threshold.

UWSCMI is **particularly** interested in **serving** BIPoC individuals and families, single parent families, households headed by those under 25 and those over 65 years old) because they are statistically more likely to be ALICE. Other marginalized identities such as those with disabilities and LGBTQIA+ community members are also a priority.

UWSCMI will fund a two-year grant cycle (July 1, 2024-June 30, 2026). As always, Year 2 funding is dependent on UWSCMI fundraising and may be subject to change.

Key **Issues** in the Capitol Region
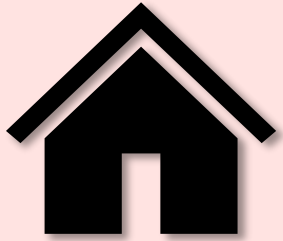
Affordable Housing & Homelessness

Health & Behavioral Health
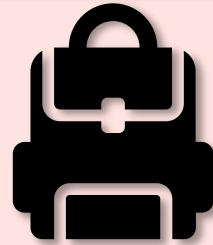
Child Care, School Readiness & College Access
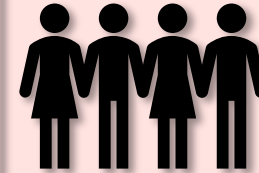
Basic Needs

Income Security

Senior Services

Food Insecurity

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Three Types of Grants

Basic Needs Grants

Health, human services, or education focused

You can request annual grant amount up to $15,000

Collaborative Grants

Organizations either nonprofits, schools, or community groups who are working together to solve a community problem.

You can request annual grant amount up to $45,000

Grassroots Grants

Small, sometimes unstaffed, nonprofits or organizations with a fiduciary. Annual budget below $100,000

Grants will be for $5,000 per year and grantees will also participate in a nonprofit learning collaborative.

Grant Questions

- What is the community need you are trying to address?

- What are you proposing to do that is a new or innovative solution to address the community need?

- Please describe the population you plan to serve.   Be specific and provide data if you are able.

- What did you do to seek input from the people you serve to design your solution?

- What partnerships or collaboratives have you created to solve this problem?

- How do you know if you have been successful? What impact will your proposed solution have on the population you serve?

- How will this be measured? Design your own two indicators or select from two of ours

- What other sources of funding does your organization leverage (both real or in-kind) to support your solution?

Required Documents

- Please have your 501(3) letter from the IRS or a confirmation letter of your fiduciary's nonprofit status available.

- Optional board approved budget, financial report, or 990 form.

Application Demo

Accessing the e-CImpact grant portal

- If you are an existing agency, you will just login with your existing credentials. You will find a link to request an application, which is how you will begin the application process.

- If you are a new agency, you will create a new account and will be prompted to fill in all agency information.

- Please see the login information handout.

Select 2024 CAUW grant

Agency Information and Qualification Questions

- Existing agencies will be recognized in the system but will still fill out the qualification questions.

- New agencies will enter basic agency information & will also complete qualification questions to access the application.

Program Selection

- On this page you will select a program for the application.

- Existing agencies will be able to select from the dropdown menu of existing programs for that agency.

- New Agencies will have to create a new program.

- Let's walkthrough the portal

Assign Programs to this Application

At least one program is required for this application for funding.

To add a program to this application, select a program from the drop down (if available), or if there is no drop-down displayed, select 'Create a new Program.'

Click the link to 'Create a New Program and Assign it to this Application' to proceed to the Add new program profile page. Do not create duplicate programs.

Please ensure to click 'Complete Registration' on the Review page to successfully add your program to the application. When the Program Profile registration is complete, all of the forms for that program will display in your list of forms below.

Select a Program: [▾]

➡️ Assign Selected Program to the Form Packet

➕ Create a New Program and Assign it to this Form Packet

Main Page

- Here is your agency homepage.

- "Request an Application"

Outcome data: Choosing Indicators

- **Must report 2 indicators. This can be two UWSCMI standard indicators, two indicators you create, or a mixture of both.**

- **UWSCMI standard indicator selection will appear after a category is selected.**

- **Please see the indicators form provided.**

| Basic Needs/Health	Access to health care services and supports	# of individuals served with access to health insurance
		# of individuals served who request access to medical and oral health services and supports
		# of individuals served who are receiving FREE or discounted medications
		# of youth/adults served who avoid or reduce risky behaviors (alcohol, drug abuse, unprotected sexual activity)
		# of babies served who experience healthy birth outcomes (e.g., carried full term, born at a healthy weight, and or celebrate their 1st Birthday)
		% of individuals who eliminate financial barriers to health care
		% of individuals who have an increase in their health and well-being
		% of individuals who improve the management of their disease or condition
		% of youth/adults served who avoid or reduce risky behaviors (alcohol, drug abuse, unprotected sexual activity)
		% of babies served who experience healthy birth outcomes (e.g., carried full term, born at a healthy weight, and or celebrate their 1st Birthday)
	Access to healthy food, nutrition and physical activity classes	# of children/adults served and assessed who eat healthier, increase their physical activity, and/or move towards a healthy weight
		# of children/adults served who participate in healthy nutrition and physical activity classes
		% of children/adults served who eat healthier, increase their physical activity, and/or move towards healthy weight.
		% of children/adults served who participate in healthy nutrition and physical activity classes on a regular basis
	Individual and Family Basic Needs	# of individuals who received financial assistance
		# of individuals who received medical assistance
		# of individuals who received food assistance
		# of individuals who received clothing assistance
		# of individuals who increase their knowledge of community resources
		# of individuals who experience a reduction in stress
		# of individuals who have an increase in their well-being
		# of individuals who have improved health
		% of individuals who received financial assistance
		% of individuals who received medical assistance
		% of individuals who received food assistance
		% of individuals who received clothing assistance
		% of individuals who increase their knowledge of community resources
		% of individuals who experience a reduction in stress
		% of individuals who have an increase in their well-being
		% of individuals who have improved health
	Emergency shelter and provisional needs (inclusive of but not limited to, homelessness, safety from violence and disaster)	# of youth/adults receiving emergency shelter/housing services
		# of households affected by family violence receiving emergency shelter/housing services
		# of households affected by violence seeking service
		# of cases receiving personal protection orders/support services
		% of individuals who received basic needs assistance during a crisis
		% of households receiving emergency shelter/housing services
		% of households affected by family violence seeking services
		% of cases receiving personal protection orders/support services

Saving your work & other tips

- Work in a google doc/word doc and then copy & paste your answers.

- If working in the portal, make sure to "Save and Return to Previous Page".

- Only "Save & Mark as Completed" when the page is complete, and no more changes will be made.

  o Once you "Save and Mark as Completed" the page becomes read only.

WORKING

Save My Work

Save My Work And Return To Previous Page

Save My Work and Mark as Completed

Return To Overview Page
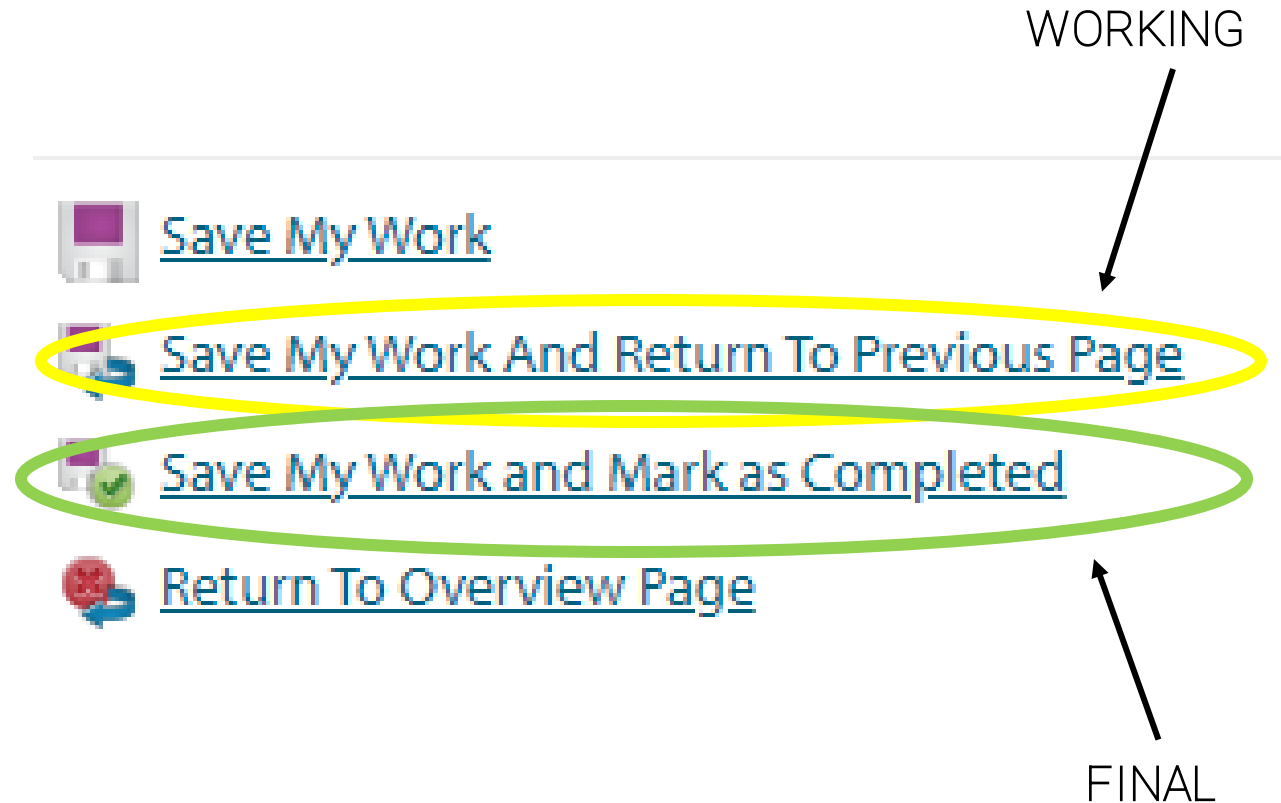
FINAL

Scoring Rubric

- Each portion of the grant will be reviewed and rewarded a score of either 1,3, or 5.

- These will then be combined in a final calculated score out of 40. This score along with additional comments from the reviewer will be used to determine if grant will be rewarded and reward amount.

- Please see the provided rubric.

Timeline	Activity
December 11, 2023	Orientation for prospective grantees. Application form will go live on e-CImpact on December 15, 2023. Technical assistance from UW staff available.
January 26, 2024	Application submission deadline. Applications must be submitted in e-CImpact by 5:00pm. Late submissions will not be accepted.
February 5, 2024	Staff & Grant Reviewers begin review process.
May 15, 2024	Award and denial letters sent. Award letters will include Terms of Agreement (TOA) and outcome reporting schedule. UW Staff available to debrief funding outcomes.
July 1, 2024	Grant period begins with first payment within first 15 days of month.

QUESTIONS?

Check-ins & Reporting Requirements

Year 1

- Bi-annual Check-in with UWSCMI Capital Area CI staff

- Annual End of Year Report

Year 2

- Winter/Spring 2025 Site Visit with CI committee volunteers

- Annual End of Year Report

Technical Assistance

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Grassroots
Grantees Only

Proposed Grassroots Grant Process

Step 1: Conduct a survey to ask for information about the grassroots organizations in our community (May 2023)

Step 2: Identify a small group of grassroots BIPOC led organizations to participate in the design process (July 2023)

Step 3 Host a Focus Group to Obtain input from grassroots organizations to design a trust-based grant process (August 2023)

Step 4: With the input from the Focus Group, create a new Grassroots Grant Initiative. (Fall 2023)

Step 5: Grantee Orientation (December 2023) and Solicit proposals (January 2024)

Step 6: Select Grassroots Grantee Cohort (March 2024)

Step 7: Award Grants (May 2024)

Step 8: Kickoff Grassroots Cohort Learning Collaborative (June 2024- March 2025)

Grassroots Grantee Learning Collaborative in collaboration with the Nonprofit Network

1) Strategic Planning

2) Collaboration: Reduce redundancy, increase efficiency, coordination of services, improve internal and external communication, build trust, create warm hand-offs for clients from one referral entity to another

3) DEI

4) Grant Writing

5) SMART Goal setting

6) Evaluating Impact: Qualitative and Quantitative

7) Telling Stories

8) Scaling: How to access other funding sources including state and federal funds

QUESTIONS?

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