

Kalamazoo Micro-Enterprise Grants

United Way of South Central Michigan (formerly United Way of the Battle Creek and Kalamazoo Region), in partnership with the City of Kalamazoo with support from Foundation for Excellence and Consumers Energy, launched the Kalamazoo Micro-Enterprise Grant program in 2020 with an aim to bring relief to those hit hardest by the effects of the COVID-19 pandemic. This program provides our community's smallest businesses with support grants of \$5,000 each. The grant program prioritizes businesses owned by Black, Indigenous, and People of Color, as well as women-owned businesses and those located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison and Northside. In 2022, Kalamazoo County Government granted a portion of their American Rescue Plan Act (ARPA) funding to UWSCMI to expand the program countywide for one year, and in 2023, the City of Kalamazoo also allocated ARPA funding to support the Spring KMEG grants. The data below show the program's overall impact from 2020 through fall 2023.

City of Kalamazoo & Kalamazoo County Combined Priority Criteria Outcomes from 2020-2023



550 Microbusinesses



\$2,750,000



**18 City Neighborhoods
13 County Jurisdictions**

BIPOC* & Female & COK Priority Neighborhood** Grantees	86
BIPOC OR Female & COK Priority Neighborhood Grantees	145
BIPOC & Female Grantees	206
BIPOC OR Female Grantees	465

*BIPOC = Black, Indigenous, People of Color

**COK Priority Neighborhoods are Eastside, Edison, Northside

Kalamazoo Micro-Enterprise Grants Fall 2023

Priority Criteria Outcomes from City of Kalamazoo



60 Microbusinesses



\$300,000



15 Neighborhoods

BIPOC* & Female & Priority Neighborhood**	17
BIPOC OR Female & Priority Neighborhood	22
BIPOC & Female	32
BIPOC OR Female	58

*BIPOC = Black, Indigenous, People of Color

**COK Priority Neighborhoods are Eastside, Edison, Northside

City of Kalamazoo Applications by the numbers

168

Total # of submitted applications

141

Total # of eligible applications

33

Total # of ineligible applications

81

Total # of denied applications

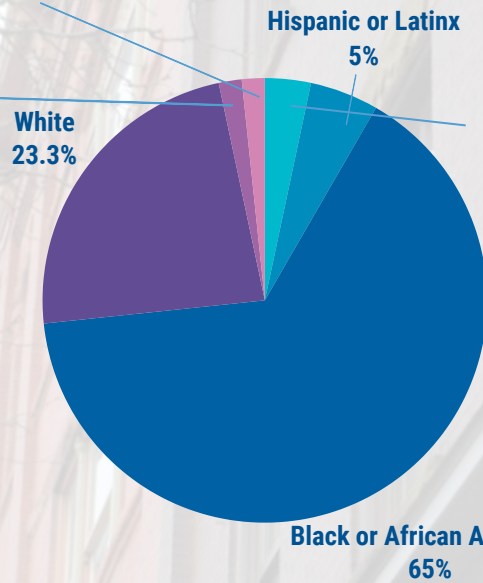
Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

City of Kalamazoo KMEG Fall 2023 Grantees

- Akers Of Hope
- Alessandra Pye, LLC
- Angles With Clarity LLC
- Arcane Beauty, LLC
- Assemblage Studio LLC
- Boyd Consulting Group, LLC
- Cairo's Kitchen LLC
- Cima's Cafe
- Connor Tierney LLC
- Cornerstone Creations LLC
- Dasie Maven Enterprises LLC
- DesignsByStoney
- Dj Young G
- DXS Courier Service, LLC
- Efficient Home Inspections
- Elotes Locos
- ESS-Quisite Stylez
- German's Roofing
- Heiress hair llc
- Hewitt Enterprises LLC
- Human/Civil Rights Law Center
- Imagine Art by Nikki Lee
- In Route Transportation
- J & A Convenience Store LLC
- JAC Lang LLC
- Kalamazoo Dry Goods
- Kalamazoo Fashion House LLC
- Kamiesha's Daycare
- Karen Howes Bliss 22
- Labor of Love Scrubs LLC
- Lusso Chic Clothing Boutique
- Massages with Monah
- Mommy Day Care
- Monarch Therapy LLC
- Ms. Jackie's Day Care
- Nails by Shae LLC
- Nee Nee Sweeties & Delight's Catering
- Oakwood Builders, LLC
- Onyx Nail Salon
- Overcoming Difficult Daily Struggles
- Project Completion LLC
- Right Lane Transport LLC
- ROOM 35
- Snack lane
- Soul Devine LLC
- Southern Comfort Home Care LLC
- Stachia's Gifts
- Step Above Learning Center
- Stephanie Renee's Salon
- Superior Mobile Services
- Tabitha Farm
- Taqueria La Yatekita LLC
- Tequity dba NixCode
- The Wellness RN Health Coaching, LLC
- The Wellness Touch, LLC
- Tiny Concepts
- Willow Tree Reiki & Meditation
- Woven Postpartum
- Your Perfect Moment
- YSC Entertainment LLC

Asian (e.g. Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.) 1.7%

Middle Eastern or North African (e.g. Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.) 1.7%

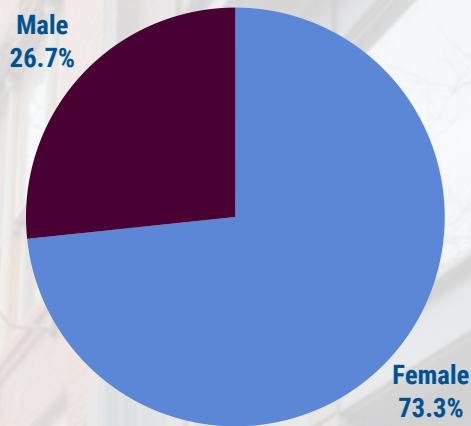


Multiple Races (more than one race) 3.3%

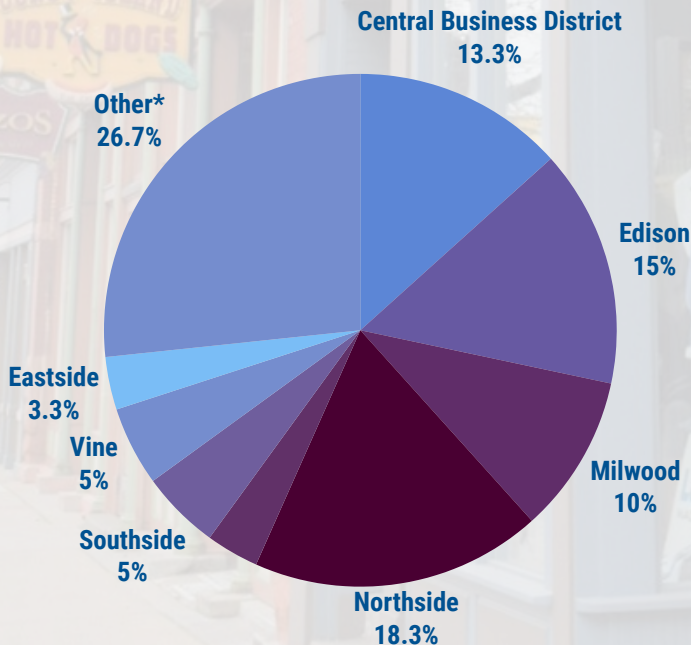
Race/Ethnicity of Awarded Grantees*

*Data reflects race/ethnicity of first owner listed on application.

Gender of Awarded Grantees*



*Data reflects gender of first owner listed on application.

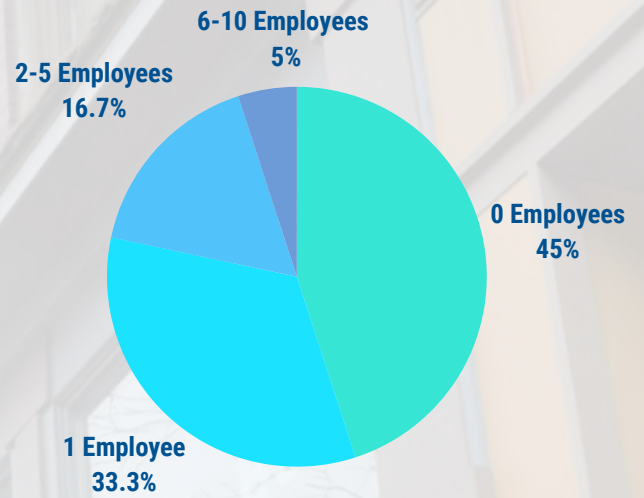
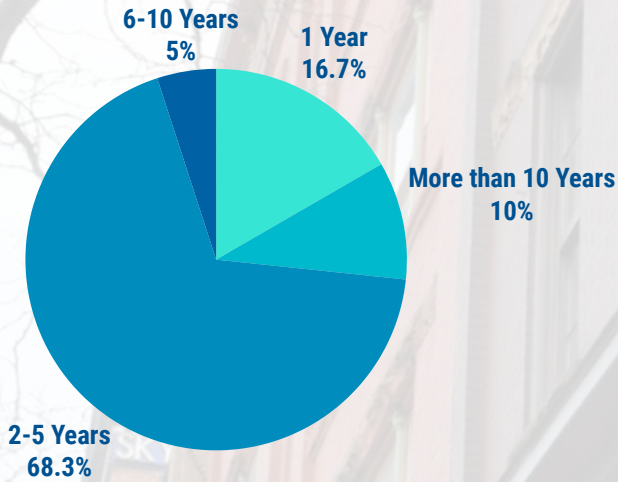


Neighborhoods of Awarded Grantees

*Other indicates neighborhoods represented by one business: Burke Acres, Douglas, Knollwood, Oakland-Winchell, Oakwood, Parkview Hills, Stuart, Westledge Hill, Westwood, WMU

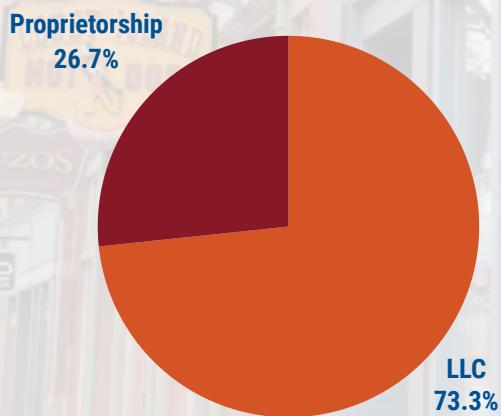
Additional Statistics

Years in Business

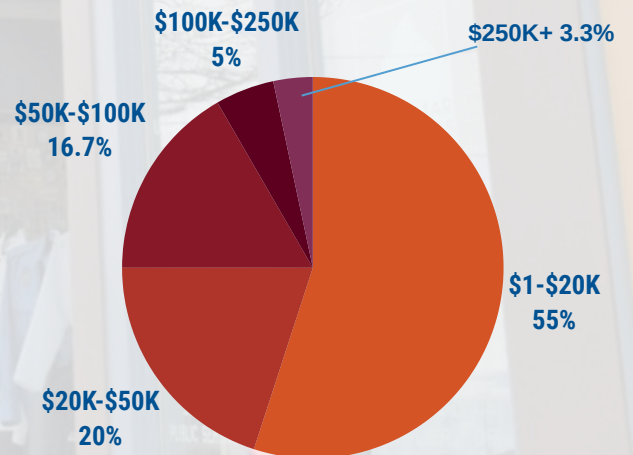


of Employees

Business Type



2021 Sales



Kalamazoo Micro-Enterprise Grants Fall 2023

Priority Criteria Outcomes from Kalamazoo County



60 Microbusinesses \$300,000 12 Jurisdictions

BIPOC & Female

26

BIPOC OR Female

57

*BIPOC = Black, Indigenous, People of Color

**Priority Neighborhoods are Eastside, Edison, Northside

Kalamazoo County Applications by the numbers

100

Total # of
submitted
applications

94

Total # of
eligible
applications

6

Total # of
ineligible
applications

34

Total # of
denied
applications

Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

Kalamazoo County KMEG Fall 2023 Grantees

- 1 Worthy Enterprise
- AE Lawncare LLC
- AFRICANA STORE LLC
- Begin Within Counseling Services, PLLC Bell's Logistics INC
- Big Bear Skin Care
- Big Moe's BBQ LLC
- BOUGIEPICNICS LLC
- Boyd Entertainment Inc.
- Brazilian Oven LLC
- Brookside Care, LLC
- Dolled by Mani
- Enhanced by Nae
- Five Star Onsite Security
- Flawless Moment Photography
- Fresh Food is Fun, LLC
- GreenTree Factory LLC
- Gull Rd Nutrition LLC
- Health Career Pathways, LLC
- Honey Joy Farm LLC
- Horton & Williams Allstar Painting LLC INSTALLERS DIRECT L.L.C.
- Iris House Salon And Spa
- ITGIRL THE HOT COMMODITY LLC
- J & E Properties LLC DBA J Ashley Salon K Kustoms Parties & Paint
- Kalamazoo Backyard Yogis LLC Kalamazoo Premier Services
- Kalamazoo vending services
- KEEP THE SECRET LLC
- Kimberly Kelemen at Bliss 22
- KP Fitness LLC
- LAID BY LASHAE LLC
- Liggins Abrams Consulting LLC
- Linda's Beauty Salon
- Livemic Communications LLC
- Loco Taco LLC
- Lucy pearls Place
- Melissa Hoyle at Bliss 22
- MI Beneficials LLC
- MI Black House
- Michigan Automotive Inspection Services LLC Nature Playscapes
- Nickel Wheels LLC
- PEAKES CLEANING SERVICE LLC
- Perry Maid Services
- Portage Family Healing Center
- Professional Compliance Training
- Rabbit Trail LLC
- Rachael Lamper at Bliss 22
- Ron's Beans
- R-Tech Guys
- Sawed Off's Kitchen
- Schendels Tasty Choices
- Simply Elegant
- The Craft Soil Company
- TPPY TOES LLC
- uThrive, LLC
- V&B Hampton Birmingham LLC
- YANI BEAUTY BAR

Asian (e.g. Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.) 1.7%

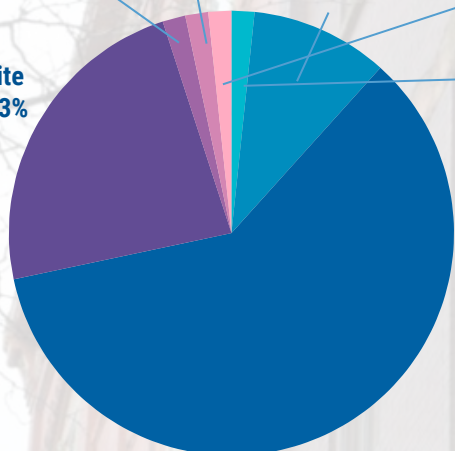
Multiple Races 1.7%

Native Hawaiian or Pacific Islander (e.g. Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.) 1.7%

Hispanic or Latinx 10%

Middle Eastern or North African (e.g. Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.) 1.7%

White 23.3%



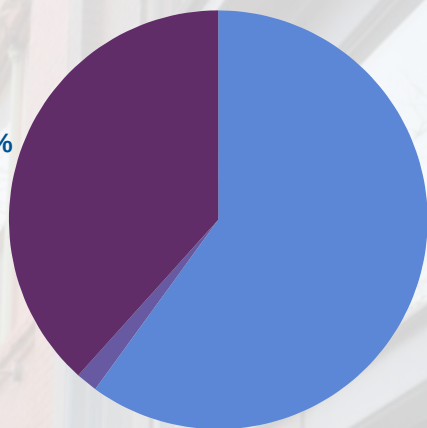
Black or African American 60%

Race/Ethnicity of Awarded Grantees*

*Data reflects race/ethnicity of first owner listed on application.

Gender of Awarded Grantees*

Male 38.3%



Female 60%

Nonbinary/Third Gender 1.7%

*Data reflects gender of first owner listed on application.

Vicksburg 3.3%

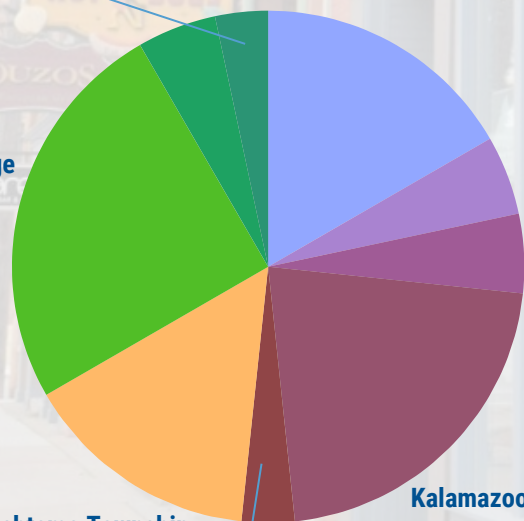
Texas Township 5%

Comstock Township 16.7%

Cooper Township 5%

Portage 25%

Kalamazoo Charter Township 5%



Oshtemo Township 15%

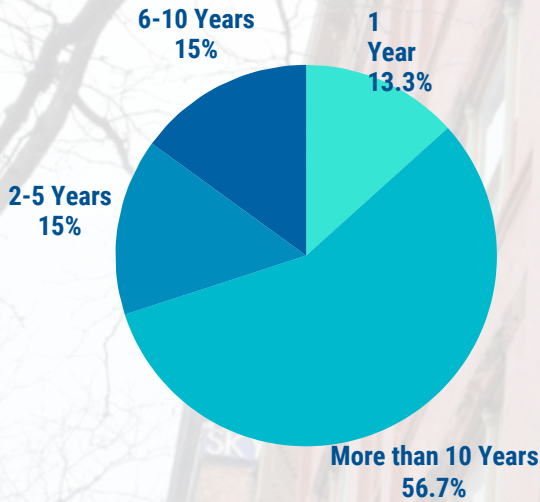
Kalamazoo Township 21.7%

Richland Township 3.3%

Neighborhoods of Awarded Grantees

Additional Statistics

Years in Business

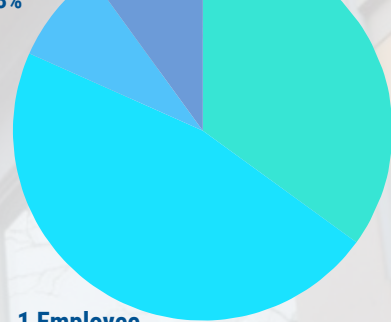


6-10 Employees

10%

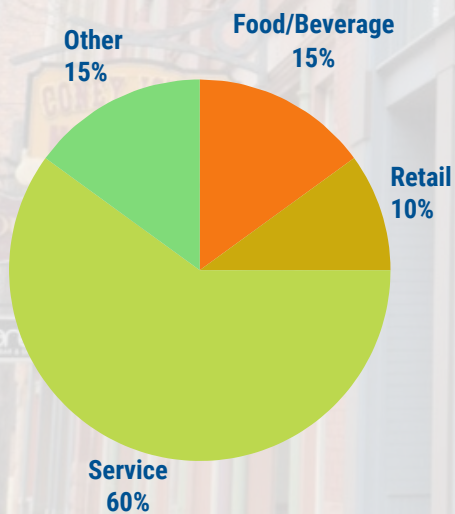
2-5 Employees 8.3%

0 Employees 35%



of Employees

Industry



2021 Sales

