

Kalamazoo Micro-Enterprise Grants

United Way of South Central Michigan (formerly United Way of the Battle Creek and Kalamazoo Region), in partnership with the City of Kalamazoo with support from Foundation for Excellence and Consumers Energy, launched the Kalamazoo Micro-Enterprise Grant program in 2020 with an aim to bring relief to those hit hardest by the effects of the COVID-19 pandemic. This program provides our community's smallest businesses with support grants of \$5,000 each. The grant program prioritizes businesses owned by Black, Indigenous, and People of Color, as well as women-owned businesses and those located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison and Northside. In 2022, Kalamazoo County Government granted a portion of their American Rescue Plan Act (ARPA) funding to UWSCMI to expand the program countywide for one year, and in 2023, the City of Kalamazoo also allocated ARPA funding to support the Spring KMEG grants. The data below show the program's overall impact from 2020 through spring 2023.

City of Kalamazoo & Kalamazoo County Combined Priority Criteria Outcomes from 2020-2023



430 Microbusinesses



\$2,150,000



31 Neighborhoods

BIPOC* & Female & COK Priority Neighborhood** Grantees	56
BIPOC OR Female & COK Priority Neighborhood Grantees	105
BIPOC & Female Grantees	148
BIPOC OR Female Grantees	350

*BIPOC = Black, Indigenous, People of Color

**COK Priority Neighborhoods are Eastside, Edison, Northside

Kalamazoo Micro-Enterprise Grants Spring 2023

Priority Criteria Outcomes from City of Kalamazoo



60 Microbusinesses



\$300,000



17 Neighborhoods

BIPOC* & Female & Priority Neighborhood**	13
BIPOC OR Female & Priority Neighborhood	27
BIPOC & Female	26
BIPOC OR Female	57

*BIPOC = Black, Indigenous, People of Color

**COK Priority Neighborhoods are Eastside, Edison, Northside

City of Kalamazoo Applications by the numbers

145

Total # of submitted applications

126

Total # of eligible applications

19

Total # of ineligible applications

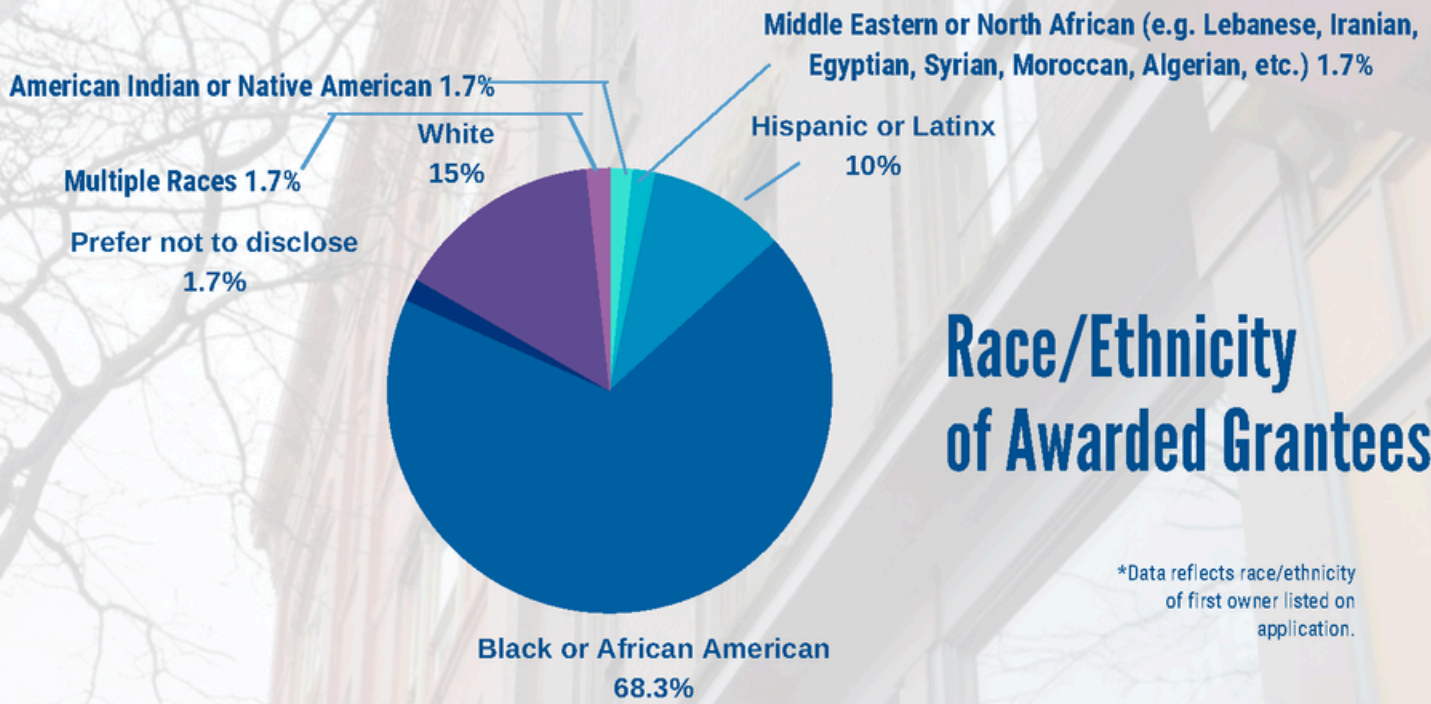
66

Total # of denied applications

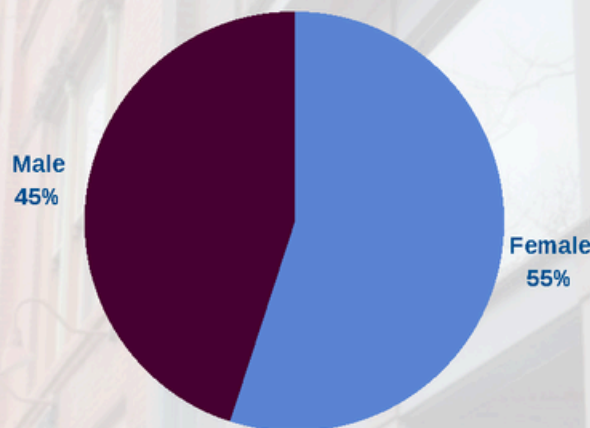
Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

City of Kalamazoo KMEG Spring 2023 Grantees

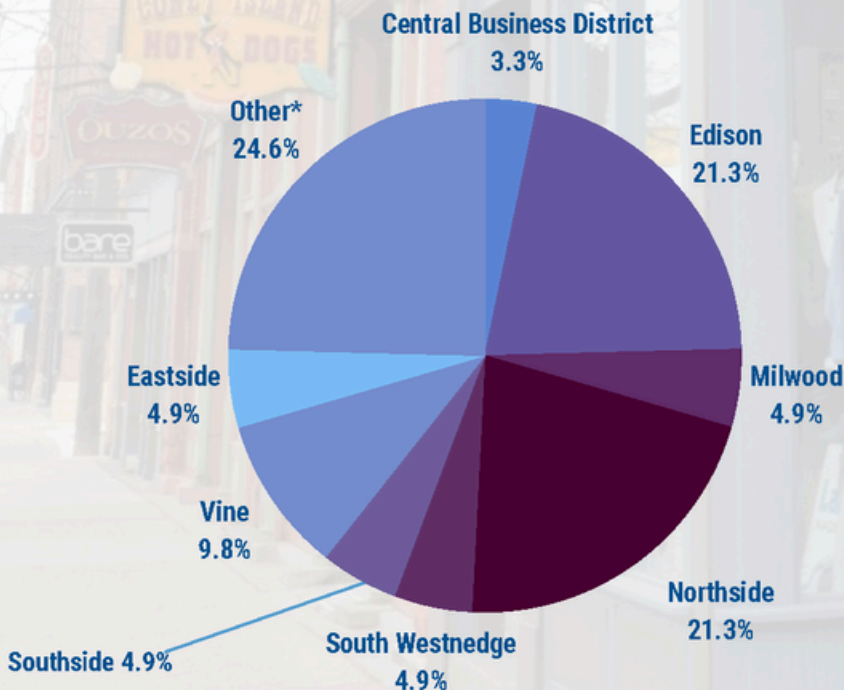
- 1STBLKCOWBOY LLC
- 333 Wellness LLC
- ACA CLEANING LLC
- Alasandra Photogrophy LLC
- Alotah Entertainment
- Anita's Complete Home Care LLC
- Aytac Davids LLC
- Big Boi BBQ LLC
- BIG BULLY CLUB LLC
- Bone Yard Cafe LLC
- Braids by Linnea
- C. Howard LLC
- Christopher L Barnes, PLLC
- CL's Comfort & Learning Space
- Cole's Cleaning Service
- Collection of Flowers
(Formerly Nativistic Botanicals)
- College Cutz
- Confections with Convictions, LLC
- Courtesy Junk Removal
- D&S Handyman Services
- G&P Home Care
- Goblins and Gardens
- Grayson Professional Services LLC
- Hair Designs by Jade
- Herbal Meadows Botanicals
- Inclusive Property Ventures, LLC
- Jazzy's Decorations LLC
- JDSMARSHALL TRUCKING LLC
- JG Lawn Care LLC
- Kadash Services LLC
- Kidz First Daycare
- LaShon's Salon
- Life Cutz and Stylez
- Lily Kay's LLC
- Luxury Dream Rentals
- Masterpiece Auto Body and Paint Shop
- Midnite Oil Films
- Mind Body Soul Essentials LLC
- Newland Property Services LLC
- Oax Construction LLC
- Perfect Blend Coffee
- Pretty Fire Beauty
- Queens Gourmet Cupcakes & More LLC
- Redefining Our Normal, LLC DBA
Redefining Normal
- Sister Saving Lives LLC
- Stacy&Son Cleaning Services
- Steady Delivery LLC
- Studio33Ltd
- Sunshine Henna Body Art
- Super Carniceria Las Palmas LLC
- Team Good Transport LLC
- The Anauqed Way Brand LLC
- The Kalamazoo House Boutique LLC
- Trevino Bros LLC
- Urban Exposure Initiative
- Valley Pest Management LLC
- We Answer For You Call Center LLC
- WILLBEING
- With Open Arms Always LLC
- Yena Turner, Sales Associate



Gender of Awarded Grantees*



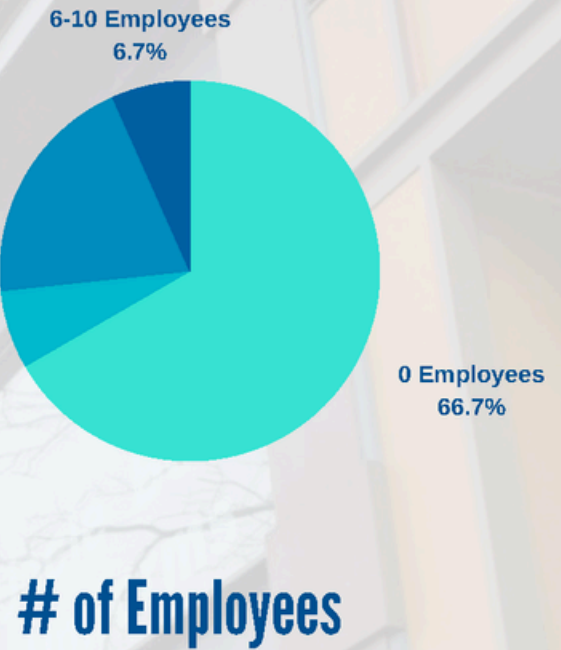
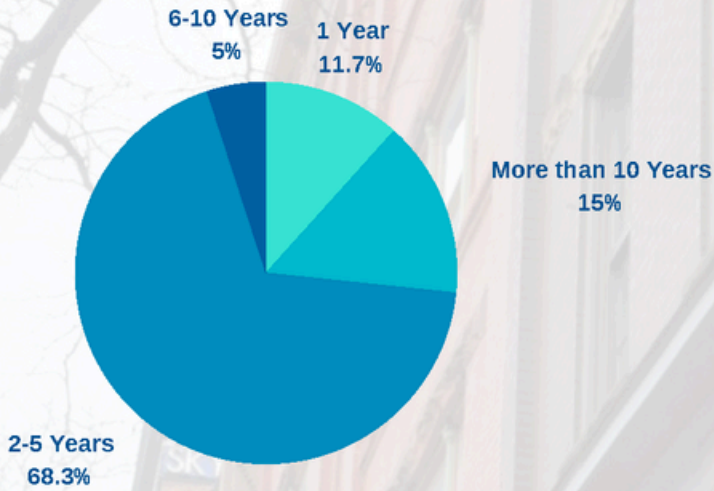
Neighborhoods of Awarded Grantees



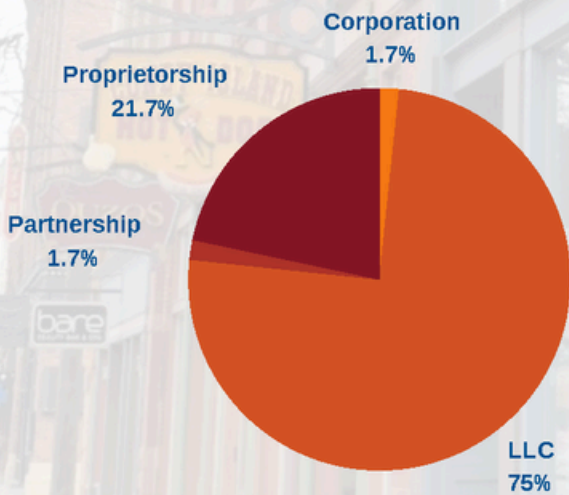
*Other indicates neighborhoods represented by one business: Burke Acres, Knollwood, Oakland-Winchell, Oakwood, Parkview Hills, Stuart, Westnedge Hill, WMU

Additional Statistics

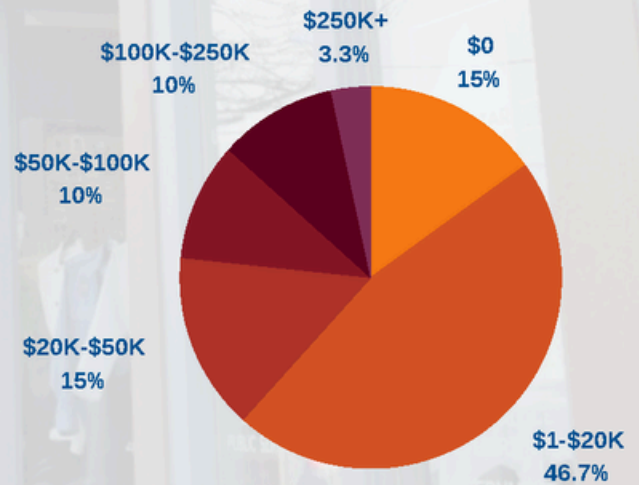
Years in Business



Business Type



2021 Sales



Kalamazoo Micro-Enterprise Grants Spring 2023

Priority Criteria Outcomes from Kalamazoo County



60 Microbusinesses



\$300,000



13 Jurisdictions

BIPOC & Female

26

BIPOC OR Female

57

*BIPOC = Black, Indigenous, People of Color

**Priority Neighborhoods are Eastside, Edison, Northside

Kalamazoo County Applications by the numbers

98

**Total # of
submitted
applications**

97

**Total # of
eligible
applications**

1

**Total # of
ineligible
applications**

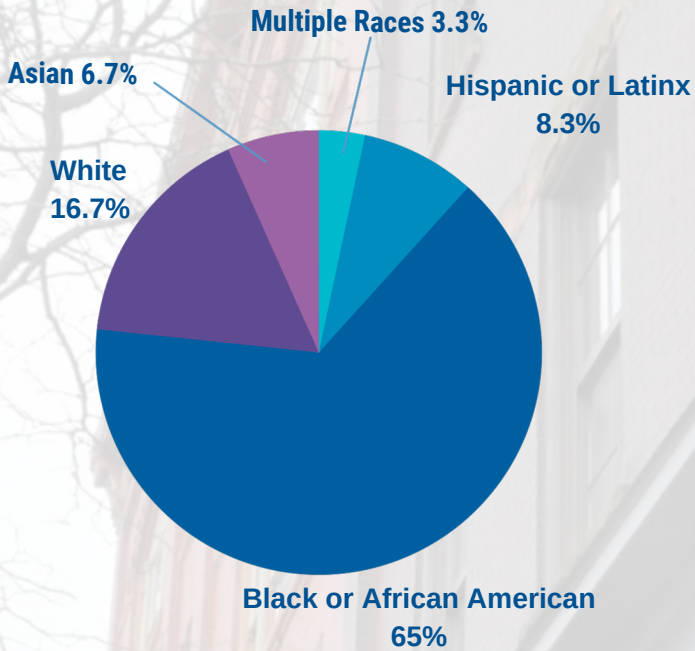
37

**Total # of
denied
applications**

Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

KMEG Spring 2023 Kalamazoo County Grantees

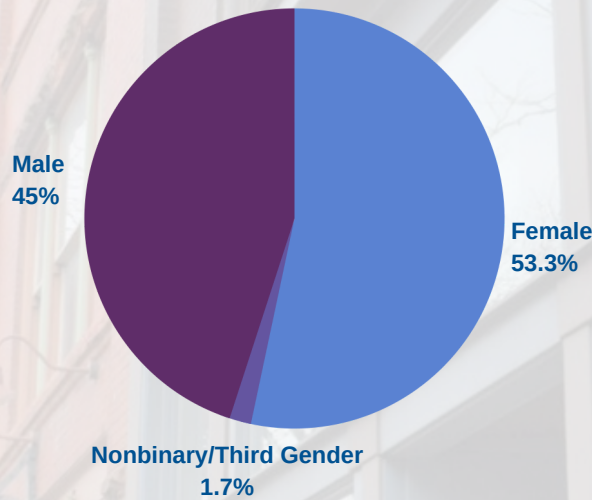
- AGL Building Fixing Maintaining LLC Angel Specialized Cleaning Services Aunt Nay's Cookies & Treats
- Beyond Sustainable Farm LLC
- Black Barn Marketplace
- Bliss Braids LLC
- Bounze Kidz
- Brooks 3 LLC
- Brown Boy Brown Girl
- Captivating the Web
- Champion Cleaning Service LLC
- Clark's Special Kitchen
- Coordinista, LLC
- Craig S. Owens Accounting
- Craving Lucys LLC
- Crystal Cranes Media
- Cycle World Accessories
- Dimensions Formative Counseling, PLLC Dover Birch & Associates LLC
- Drays Car Center
- Escape Nail CP Spa LLC
- FNS Exteriors LLC
- Frazier Consulting LLC
- Gilbert and Ivy, LLC
- Guerrero Custom Showers
- Hair, Head + Heart
- Harris Wholesome Juice Bar
- JOSIES
- JS Property Services
- Kourts Creations
- KP Insurance Agency
- KTills
- Legends Ballers, LLC
- Luxury Sips LLC
- Matthews Quality Carpet Cleaning
- Maxx Body Drip
- MGHH Michigan Guys and Girls Hustle Harder
- Michael T. Scott Funeral Director LLC
- Mitchell & Gains Consulting LLC
- Neo Components Group
- Next Generation Justice Consulting, LLC
- Papas Fav LLC
- Peach by 840 LLC
- Pursuit LLC
- Phantastic Nails
- PLAYERNATION DESIGNS
- Quaker's KITCHEN LLC
- ReddDuck Services LLC
- Rodriguez Restaurant Group/Ray Ray's Italian Beef and Sausage
- SAT Rental LLC
- Silverbeet Farm LLC
- Stress Free Cleaning Solutions LLC
- Superior Supply Depot, LLC
- SWMI Health Matters
- Torres Lawn Care and Snow Removal LLC
- Trinity Prep Center LLC
- Ultimate Kings Grill
- V&B Kalamazoo, LLC
- Watson Agency Inc
- ZooKing Lawncare SVC LLC



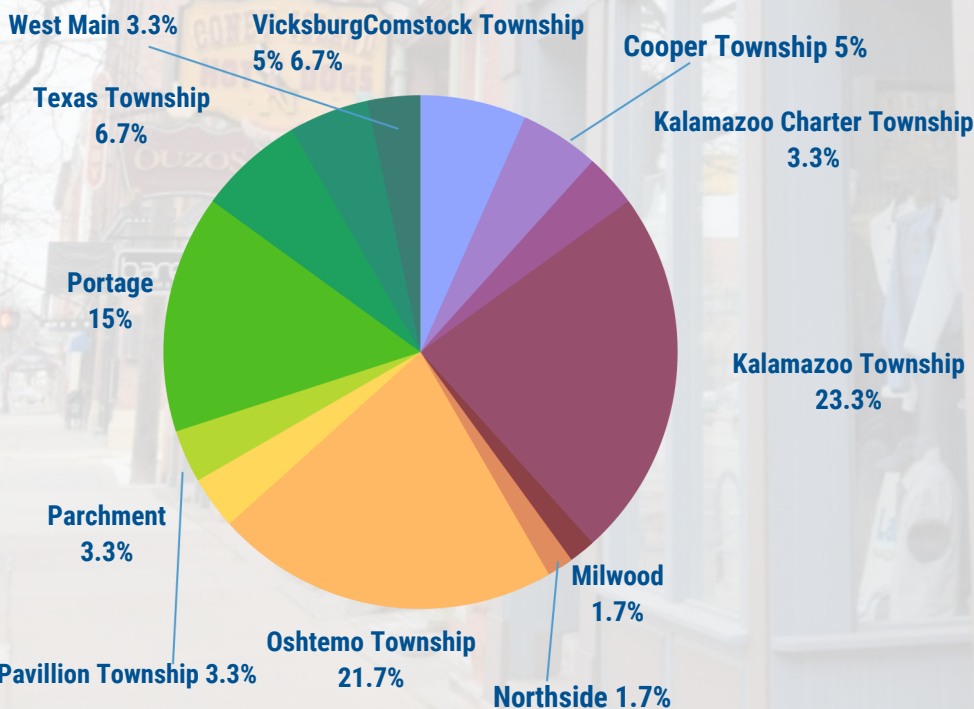
Race/Ethnicity of Awarded Grantees*

*Data reflects race/ethnicity of first owner listed on application.

Gender of Awarded Grantees*



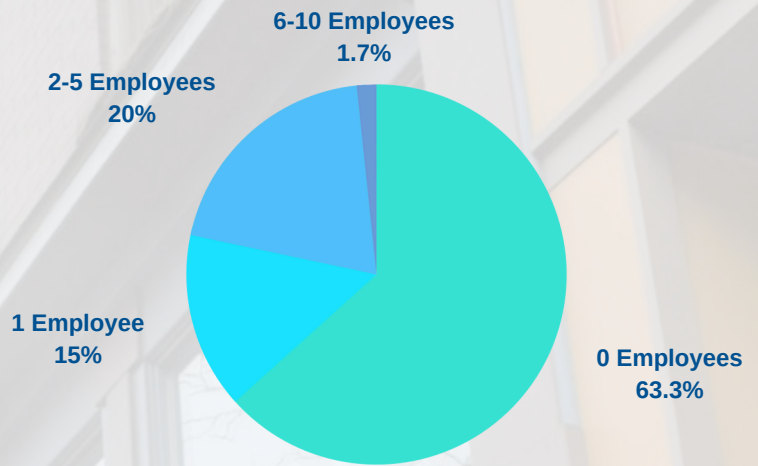
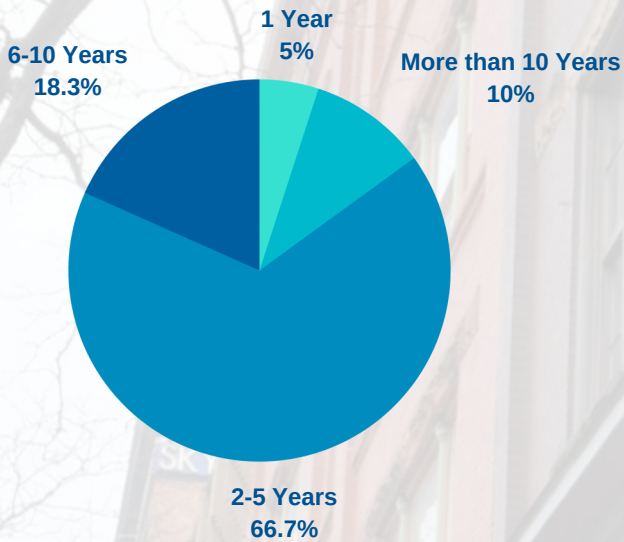
*Data reflects gender of first owner listed on application.



Neighborhoods of Awarded Grantees

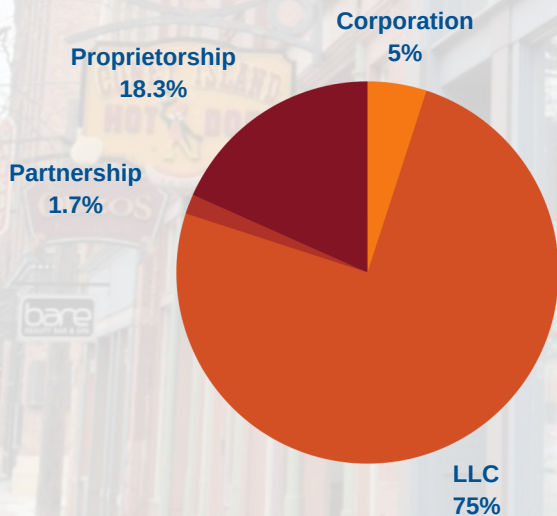
Additional Statistics

Years in Business



of Employees

Business Type



2021 Sales

