



**UNITED WAY**  
South Central Michigan

# Kalamazoo Micro-Enterprise Grants

Kalamazoo Micro-Enterprise Grants (KMEG) provide \$5,000 grants to eligible microbusinesses within the City of Kalamazoo limits. The program is designed to bring relief to Kalamazoo businesses in need of support. In an effort to remedy historical disparities that exist in funding sources, businesses located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison, and Northside, are highly encouraged to apply. The program is a partnership between the City of Kalamazoo and United Way of South Central Michigan with initial funding support from the city's Foundation For Excellence. Funding for these grants is being provided by the City of Kalamazoo Coronavirus State and Local Fiscal Recovery Funds through the American Rescue Plan Act and as such are subject to all requirements found in 31 CFR Part 35 and 2 CFR part 200 of the Federal Register. The data below shows the program's overall impact from \$250,000 invested in 50 micro-businesses in the 2024 fall session.

## KALAMAZOO MICRO-ENTERPRISE GRANTS FALL 2024

### CITY OF KALAMAZOO APPLICATIONS BY THE NUMBERS

217

Total # of  
submitted  
applications

121

Total # of  
eligible  
applications

96

Total # of  
ineligible  
applications

167

Total # of  
denied  
applications

Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>



# CITY OF KALAMAZOO KMEG FALL 2024 GRANTEES



**\$250,000 INVESTED**

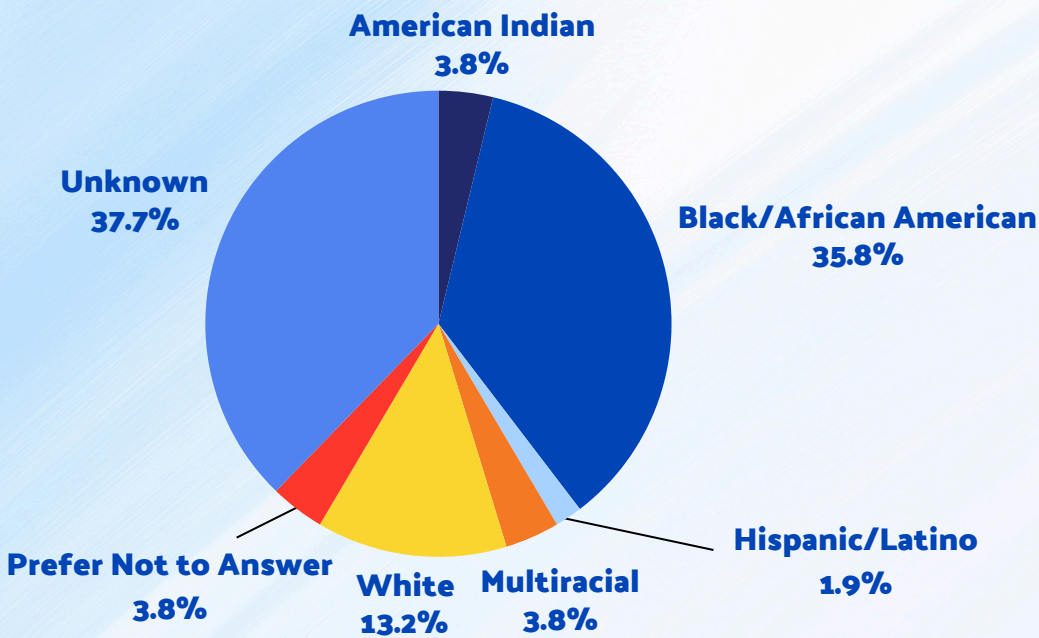


**50 BUSINESSES GRANTED**

- 
- Above & Beyond Unisex Salon
  - All God's Children Daycare
  - Anti Different LLC
  - Bedazzling Creations
  - Big June Promotions
  - Big Vic's Year Round Lawn Care LLC
  - Brewery Outre LLC
  - Bridges Adult Day Services & Resource Center LLC
  - Champion Your Scars, LLC
  - Diamonds & Pearls Special Events LLC
  - Dream Of Kalamazoo Hair Salon
  - Drop of a Dime Delivery
  - E.G.O. Studios, LLC
  - Elemental Media LLC
  - Ennovy's Beauty Bar LLC
  - EyesOpen Photography
  - Grayling Ceramics LLC
  - HeadStrong SLP LLC
  - HouseOfgrillz LLC
  - Huey D's Goodies
  - Janna Homecare
  - Jimmica Tax Pro Services LLC
  - Kalamagonia, LLC
  - K Town Detailing
  - Kzoo Boxing
  - M and T Woodworks
  - Momma G Food for the Soul
  - Moore Inc Notary
  - Move with Joy, LLC
  - MYA Childcare
  - Nurturer By Nature
  - PJW Creole Cuisine, LLC
  - Poundin'for Cake
  - Rooted Luv Farm
  - Samson's Haircare LLC
  - Shop Boss Bae Bundles LLC
  - Sixducks
  - Snapp's Shop
  - Specialty Cheesecake and Dessert Company LLC
  - Styled By Charmaine
  - Tailor Made Cut Barber Shop
  - Tedra Hair Services
  - The Clover Room LLC
  - The Grove Preschool
  - Tiffany McCurley Bierlein Designs LLC
  - Valley Vision Construction & Development LLC
  - With Love LLC/ DBA Fiddle Leaf Cafe



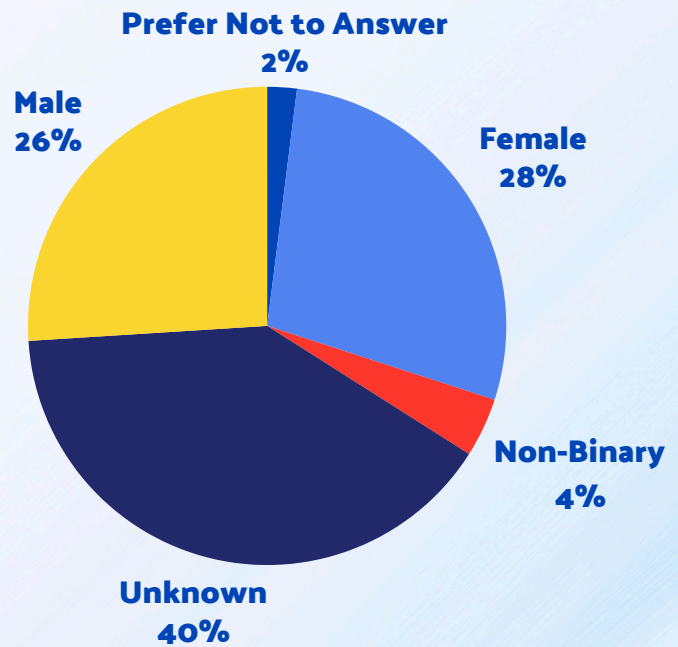
# RACE/ETHNICITY OF AWARDED GRANTEES\*



\*Respondents could choose more than one option

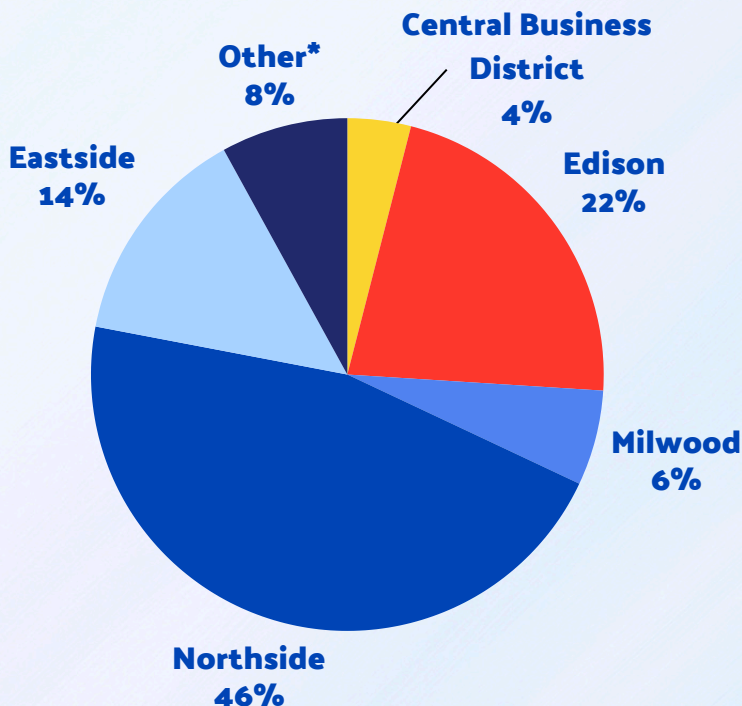
\*Data reflects race/ethnicity of first owner listed on application.

# GENDER OF AWARDED GRANTEES\*



\*Data reflects gender of first owner listed on application.

# NEIGHBORHOODS OF AWARDED GRANTEES

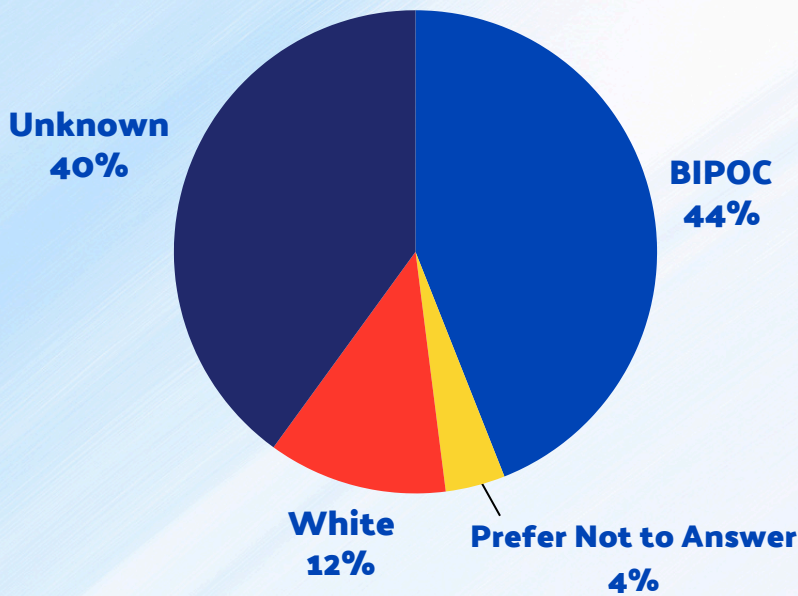


\*Other indicates neighborhoods represented by one business: Vine, Burke Acres, Oakwood, Oakwood/Winchell

\*Priority neighborhoods are Edison, Eastside, and Northside



# RACE/ETHNICITY OF AWARDED GRANTEES\*



\*Data reflects race/ethnicity of first owner listed on application.

## INTERSECTIONALITY

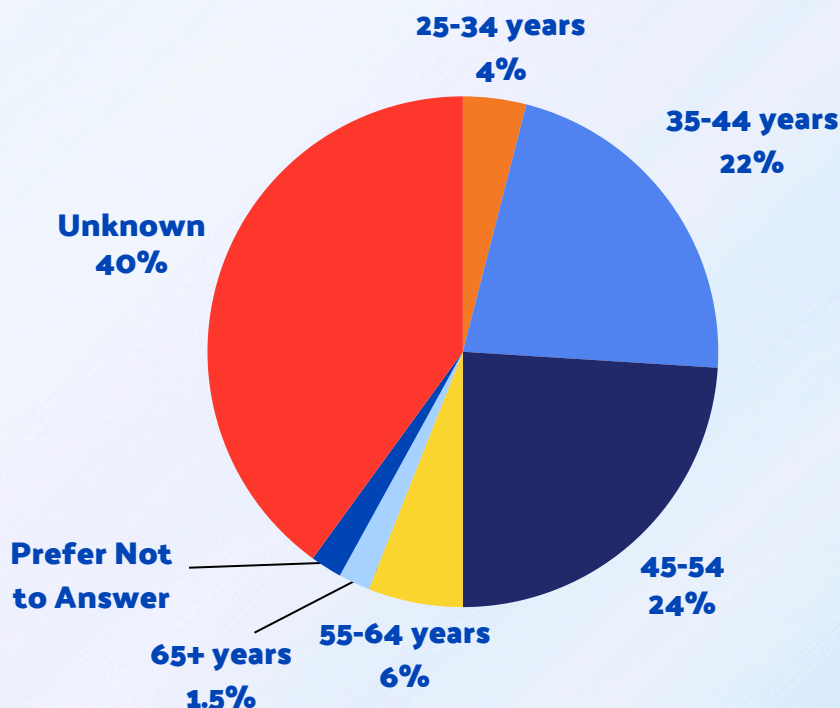
Woman or BIPOC	36 or 72%
Woman + BIPOC	12 or 24%
Woman + BIPOC + PN	11 or 22%
Non-Binary + BIPOC	2 or 4%
Non-Binary + BIPOC + PN	1 or 2%

\*Data reflects gender of first owner listed on application.

\*BIPOC= Black Indigenous People of Color

\*PN= Priority Neighborhood= Eastside, Edison, and Northside

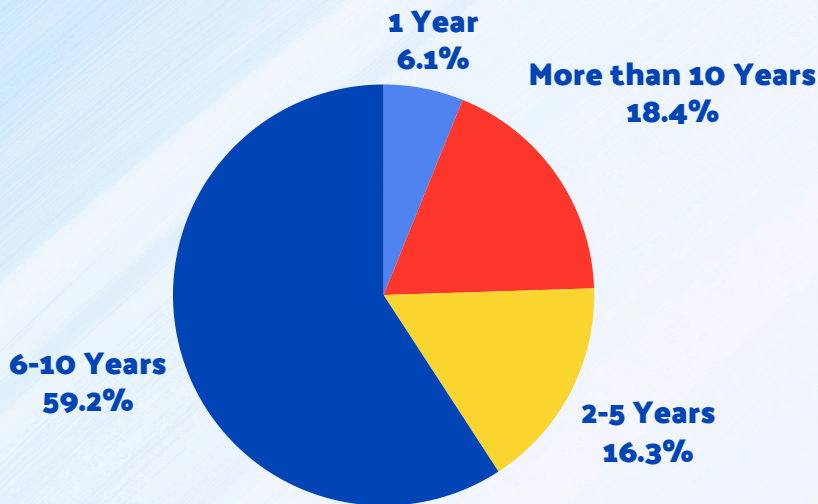
## AGE RANGE



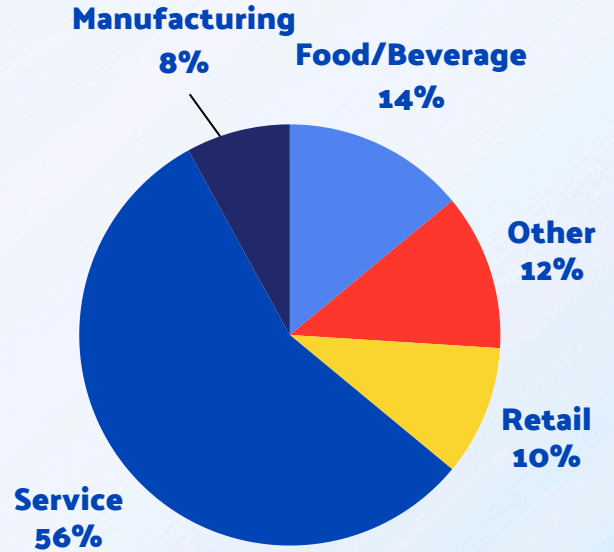


# ADDITIONAL STATISTICS

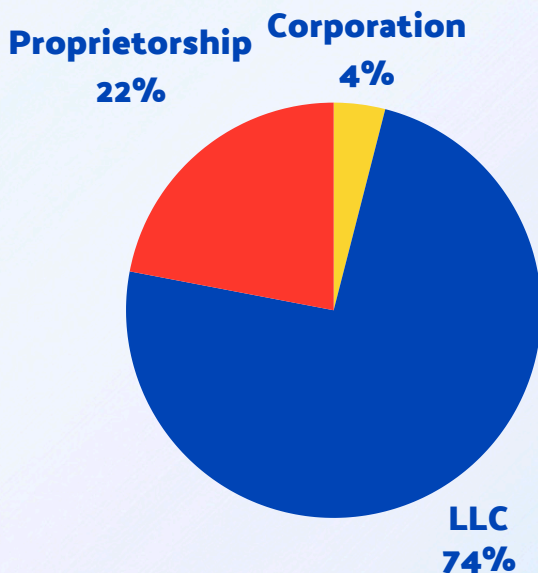
## YEARS IN BUSINESS



## INDUSTRY TYPE



## BUSINESS TYPE



## 2023 SALES

