



UNITED WAY
South Central Michigan

UNITED IS THE WAY

Strengthening our
community together



WHO WE ARE

Our Vision

We strive for **strong, caring communities** where every person is valued, thriving, and connected for the common good.

Our Mission

To achieve this, we bring together the **people, ideas and resources** to lead alongside our communities and create a flourishing, equitable life for everyone.



Our Values

- Equity
- Integrity
- Collaboration
- Community
- Compassion
- Results

More than a funder

OUR ROLE

United Way does what no single organization could do alone.

We are a convener. Our focus is on the needs of people in **financial hardship**, and people who have been historically **oppressed or marginalized**. We connect people to resources, investing in and leading critical programs, advocating for policy change and more, so that community members have every opportunity to thrive.



INTRODUCING ALICE

ALICE stands for Asset Limited, Income Constrained, Employed.

In other words, these are members of our community who live above the Federal Poverty Level, but don't earn enough to make ends meet. And still, they struggle to afford household essentials like utilities, childcare, medical bills, transportation.

In Calhoun County

14% of households
are in poverty

31% of households
are ALICE

SUPPORTING CALHOUN COUNTY

Programs





CALHOUN COUNTY
**Continuum
of Care**

We partner with our members to increase coordination and find solutions to the gaps, inequities, and challenges they experience when working to reduce homelessness.

We measure and analyze data to ensure accountability throughout the system of services for those experiencing homelessness.

We write, maintain, and monitor a community-developed, countywide, 10-year Plan to End Homelessness as mandated by HUD.

We administer state and federal funding streams that mandate the use of the CoC structure.



PROGRAM ASSISTANCE CENTER

The Program Assistance Center provides households with direct energy assistance to pay heat and electric bills. Our PAC team offers a needs assessment to each client, connecting them with other non-energy services.



2-1-1

Need food for your family? Struggling to keep up with housing costs? Need help for an aging parent, childcare or after-school program? Our 2-1-1 call center representatives can connect callers with resources for almost any non-emergency need.





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