



UNITED WAY
South Central Michigan

UNITED IS THE WAY

Strengthening our
community together



WHO WE ARE

Our Vision

We strive for **strong, caring communities** where every person is valued, thriving, and connected for the common good.

Our Mission

To achieve this, we bring together the **people, ideas and resources** to lead alongside our communities and create a flourishing, equitable life for everyone.



Our Values

- Equity
- Integrity
- Collaboration
- Community
- Compassion
- Results

More than a funder

OUR ROLE

United Way does what no single organization could do alone.

We are a convener. We help people facing financial hardship by connecting people to resources, investing in and leading critical programs, advocating for policy change and more, so that community members have every opportunity to thrive.



INTRODUCING ALICE

ALICE stands for Asset Limited, Income Constrained, Employed.

In other words, these are hard-working members of our community who live above the Federal Poverty Level, but don't earn enough to make ends meet. And still, they struggle to afford household essentials like utilities, childcare, medical bills, transportation.

In Jackson County

14% of households
are in poverty

30% of households
are ALICE

SUPPORTING JACKSON COUNTY

Programs
Funded Partners



PROGRAM ASSISTANCE CENTER

The Program Assistance Center provides households with direct energy assistance to pay heat and electric bills. Our PAC team offers a needs assessment to each client, connecting them with other non-energy services.





Support Talent and Retention
Jackson's Business Resource Network

JobSTAR helps Jackson County employers support their workers with needs that affect productivity and attendance. An on-site success coach provides confidential guidance, connecting workers to services and support.

This results in a stronger workforce, financially stable families, higher productivity and a more vibrant local economy.



2-1-1

Need food for your family? Struggling to keep up with housing costs? Need help for an aging parent, childcare or after-school program? Our 2-1-1 call center representatives can connect callers with resources for almost any non-emergency need.



FUNDED PARTNERS

- AWARE, Inc.
- Child Care Network
- Family Service and Children's Aid
- Free Tutoring and GED Services
- Grow Jackson
- Isaiah's Hub
- Legal Services of South Central Michigan
- Lily Missions Center
- My Place
- Nation Outside
- Nonprofit Network
- Partial to Girls
- Save Our Youth
- Student Advocacy Center
- Young People of Purpose





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