

### 2026 Spring Micro-enterprise Grant Application

**i** Fields marked with an \* are required fields.

**💡** You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.

When you have completed all questions on the form, select the "Save My Work and Mark as Completed" link/icon at the bottom or top of this page.

#### Applicant Information

Business Name\*

Limit up to 150 characters.

Applicant Name\*

Limit up to 150 characters.

Are you the owner of the business seeking funding?\*

Yes  
 No

Applicant Title

Limit up to 150 characters.

Please provide the name of the business owner:

Limit up to 150 characters.

Business Address Line 1\*

Limit up to 150 characters.

Business Address Line 2

Limit up to 150 characters.

City\*

State\*

Zip\*

Business Primary Phone\*

Business Tax ID/EIN\*

Business Primary Email\*

Is your business located in the city of Kalamazoo?\*

Yes  
 No

**For a map of Kalamazoo Neighborhoods please visit: <https://www.kalamazoocity.org/neighborhoods>.**

**?** Please select the neighborhood in which the business is located:\*

Business Type\*

Please select the racial/ethnicity identity of the organization's Executive Leader (CEO, Executive Director, etc.):\*

Please select the gender identity of the business' leader:\*

Please describe:

Limit up to 150 characters.

- American Indian or Native Alaskan (e.g. Navajo Nation, Blackfeet Tribe, Mayan, Nome Eskimo Community, etc.)
- Asian (e.g. Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.)
- Black or African American (e.g. Black American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.)
- Hispanic or Latinx (e.g. Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Columbian, etc.)
- Middle Eastern or North African (e.g. Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.)
- Native Hawaiian or Pacific Islander (e.g. Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.)
- White (e.g. White American or Caucasian, German, Irish, English, Italian, Polish, French, etc.)
- Multiple Races (more than one race)
- Prefer not to disclose

- Arcadia
- Burke Acres
- Central Business District
- Colony Farm
- Eastside
- Edison
- Hill-n-brook
- Knollwood
- Milwood
- Northside
- Oakland/Winchell
- Oakwood
- Parkview Hills
- South Westnedge
- Southside
- Stuart
- Vine
- West Main Hill
- Westnedge Hill
- Westwood
- WMU
- Douglas

- Female
- Male
- Non-binary/third gender
- Prefer to self-describe
- Prefer not to disclose

Is the business owner considered ALICE?\*

- Yes
- No

Is there an additional owner?\*

- Yes
- No

Please select the racial/ethnicity identity of the additional owner:

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Only appears if "Yes" selected in previous question.

Please select the gender identity of the additional owner:

Preview Mode ▾

Only appears if "Yes" selected in previous question.

Please describe:

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Only appears if "Yes" selected in previous question.

Limit up to 150 characters.

Is the additional business owner considered ALICE?

- Yes
- No

Only appears if "Yes" selected in previous question.

Years in Business\*

**Business Information**

Please select the business industry:\*

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- Food/Beverage
- Manufacturing
- Retail
- Service
- Other

Please describe your industry:\*

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Limit up to 1000 characters.

Is your business seasonal?\*

- Yes
- No

Describe what your business does:\*

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Limit up to 2000 characters.

? Gross Annual Sales in 2024\*

? Gross Annual Sales in 2025\*

? 2025 total net profit or loss\*

Average Weekly Sales\*

Does this business have employees?\*

- Yes
- No

# of Salaried Employees

Only appears if "Yes" selected in previous question.

# of Hourly Employees

Only appears if "Yes" selected in previous question.

# of Commissioned Employees

Only appears if "Yes" selected in previous question.

# of Tipped Employees

Only appears if "Yes" selected in previous question.

Will the business use these funds to pay employees?

Yes

No

Only appears if "Yes" selected in previous question.

Annual Employee Payroll

Only appears if "Yes" selected in previous question.

Average Weekly Payroll

Only appears if "Yes" selected in previous question.

Does the business pay payroll taxes?

Yes

No

Only appears if "Yes" selected in previous question.

Are payroll taxes current?

Yes

No

Only appears if "Yes" selected in previous question.

Does the business have a bank account?\*

Yes

No

Please provide the name of the bank.

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Only appears if "Yes" selected in previous question.

Limit up to 150 characters.

**Application Information**

Have you received or are you applying to receive any other financial support from other local, state or federal sources?\*

Yes

No

Please describe the received or requested financial supports:

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Only appears if "Yes" selected in previous question.

Limit up to 500 characters.

Have you received, or are you currently applying for, financial support from any private institutions (such as traditional banks, CDFIs, or philanthropic organizations)?\*

Yes

No

Please describe the received or requested financial supports:

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Only appears if "Yes" selected in previous question.

Limit up to 2000 characters.

Which basic needs & or belonging business does your business cover? (Select all that apply)\*

- Childcare: Businesses such as childcare centers and ensure children have safe care and early development support.
- Transportation: Businesses such as ride shares, community shuttles, delivery providers, and accessible transportation to improve access to jobs, healthcare, education, and essential resources.
- Housing: Businesses such as construction, repair, property maintenance, and housing services that contribute to safe, stable, and affordable housing.
- Healthcare: Businesses such as home health providers, doulas and related birth/postpartum support, mental health professionals, and wellness services that ensure access to essential healthcare and promote community well-being.
- Food Access: Businesses such as local grocery stores, neighborhood markets, food co-ops, and culturally relevant food providers that help ensure residents have reliable access to nutritious food.
- Other

If other, please describe:

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Limit up to 2000 characters.

Additional Considerations: Please describe how your business supports basic needs or strengthens community belonging in the city of Kalamazoo. If applicable, explain how your business contributes to one or more of the following areas: childcare, transportation, housing, healthcare, or food access:\*

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Limit up to 2000 characters.

Do you have a business plan?\*

- Yes
- No

Please describe the financial position of the business, including information on any financial hardship(s).\*

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Limit up to 1000 characters.

Please describe specifically how the grant funds will be used (e.g., equipment, inventory, staffing, marketing). Include estimated costs where possible.\*

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Limit up to 2500 characters.

What measurable business outcomes do you expect as a result of this funding (e.g., increased revenue, new customers, job creation, expanded capacity)?\*

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Limit up to 2000 characters.

**?** UWSCMI values businesses that create welcoming and accessible spaces for all members of the community. Please describe how your business supports equity, diversity, and inclusion in the way you operate, serve customers, or engage with the community. Example: A hair salon offering services and products for all hair types, or creating accommodations for accessibility or sensory needs.\*

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Limit up to 4000 characters.

Please indicate if you have participated in any of the following local programs or organizations that support entrepreneurs. Check all that apply:\*

- Black Entrepreneur Training Academy
- Can Do Kalamazoo
- El Concilio
- Kalamazoo Forward Ventures
- Michigan Small Business Development Center
- Room 35
- SCORE
- Start Up Zoo
- Other

If other, please describe:

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Limit up to 2000 characters.

Describe how this/these program(s) or support has helped your business grow or improve.\*

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Limit up to 2000 characters.

Did you attend any workshops or receive support from UWSCMI staff or another organization while completing this application?\*

- Yes
- No

Please describe:

Preview Mode Only appears if "Yes" selected in previous question.

Limit up to 2000 characters.

How did you hear about this grant opportunity?\*

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Limit up to 2000 characters.