



UNITED WAY
South Central Michigan

KALAMAZOO MICRO-ENTERPRISE GRANTS

Kalamazoo Micro-Enterprise Grants (KMEG) provide \$5,000 grants to eligible microbusinesses within the City of Kalamazoo limits. The program is designed to bring relief to Kalamazoo businesses in need of support. In an effort to remedy historical disparities that exist in funding sources, businesses located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison, and Northside, are highly encouraged to apply. The program is a partnership between the City of Kalamazoo and United Way of South Central Michigan with initial funding support from the city's Foundation For Excellence. Funding for these grants is being provided by the Foundation for Excellence. The data below shows the program's overall impact from \$250,000 invested in 50 micro-businesses in the 2025 fall session.

KALAMAZOO MICRO-ENTERPRISE GRANTS FALL 2025

CITY OF KALAMAZOO APPLICATIONS BY THE NUMBERS

148

Total # of
submitted
applications

92

Total # of
eligible
applications

56

Total # of
ineligible
applications

50

Grant
Opportunities

Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

CITY OF KALAMAZOO KMEG FALL 2025 GRANTEES



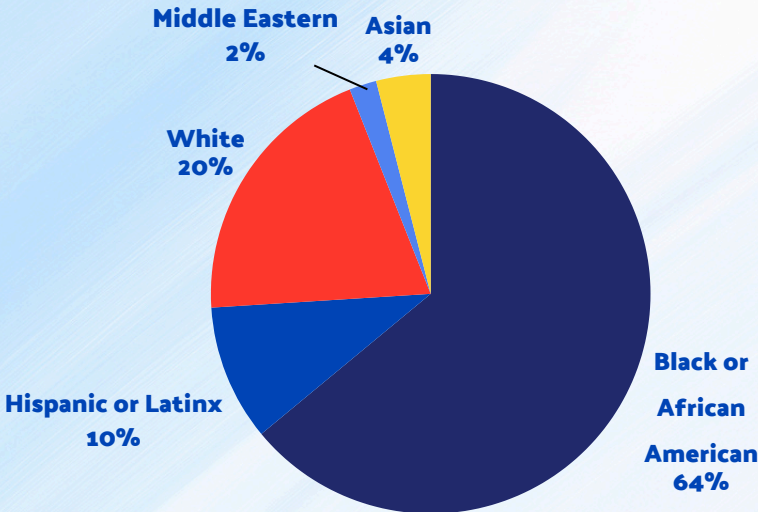
\$250,000 INVESTED



50 BUSINESSES GRANTED

- Actup
- AGL Building Fixing Maintaining, LLC
- Akers Of Hope
- Allograph Notary, LLC
- Angles With Clarity, LLC
- B Nicole Consulting Services, LLC
- BDreamss, LLC
- Big J's Lawncare Limited Liability Company
- BlingByLissHairCo, LLC
- Cairo's Kitchen, LLC
- Calderon Creative Solutions, LLC
- Charlie Mac Exclusives
- CJ The Beauty Group, LLC
- College Cutz
- Crystal Cranes Media
- DaylightBrand, LLC
- DominicanMaMyNails
- Dray's Car Care
- Fit Bella Vei
- Flowers Automotive Recyclers
- Futech Income Tax Services
- Guess Who's Dancing Fitness, LLC
- Helping Hands Cleaning Co
- Hydr8 Organics Hair Care Line, LLC
- Imedia Productions, LLC
- It's Her Beauty
- ItGirl The Hot Commodity, LLC
- Jeff's TV Mounting & Home Repair Services
- Josie's
- Juicy Leaf, LLC
- Kalamazoo Kiln Room
- Kidz first Daycare
- Kourts Creations
- Labor of Love Scrubs, LLC
- Love In Three Cups, LLC
- Matcharia
- Monarch Therapy, LLC
- Novedades Y Artesanias Mireya LLC
- Precisely Right Cleaning and Lawn Care
- Pretty Lashes by K, LLC
- Room 35
- Specialty Business Forms, Inc. dba SBF Enterprises
- Tabitha Farm
- Terrace Point Group, LLC
- TRAPP Counseling Services, PLLC
- Valley Pest Management, LLC
- Village Oak Creative
- Wander Beyond LLC
- We Answer For You Call Center, LLC
- Young Kings studios

RACE/ETHNICITY OF AWARDED GRANTEES*



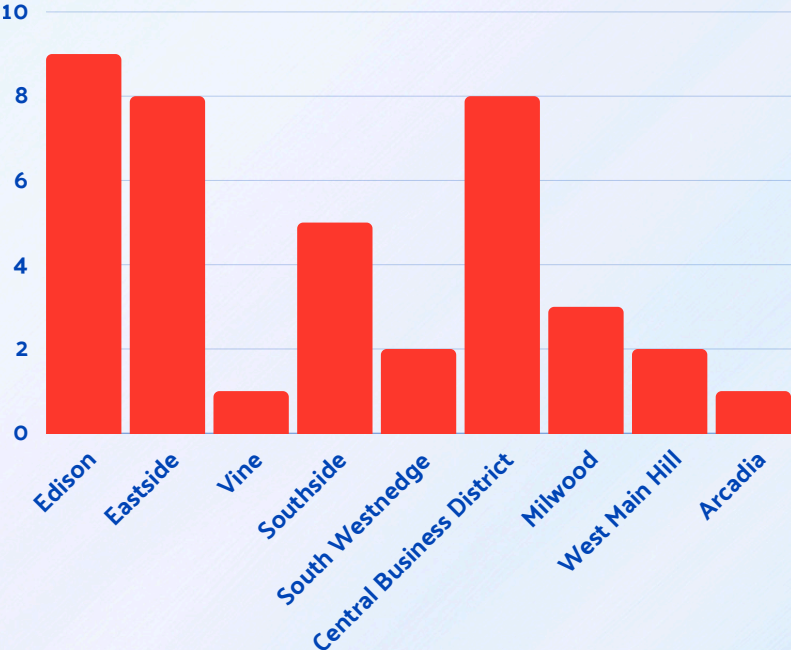
*Respondents could choose more than one option

*Data reflects race/ethnicity of first owner listed on application.

GENDER OF AWARDED GRANTEES*



*Data reflects gender of first owner listed on application.

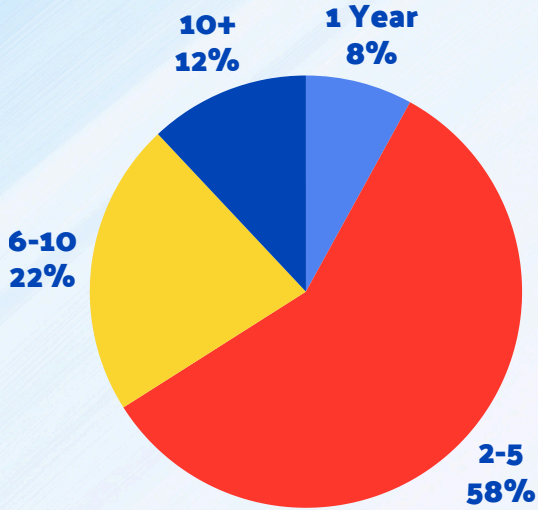


NEIGHBORHOODS OF AWARDED GRANTEES

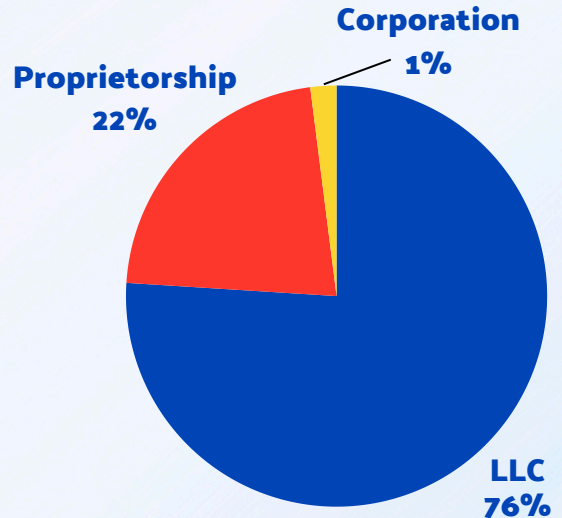
*Priority neighborhoods are Edison, Eastside, and Northside

ADDITIONAL STATISTICS

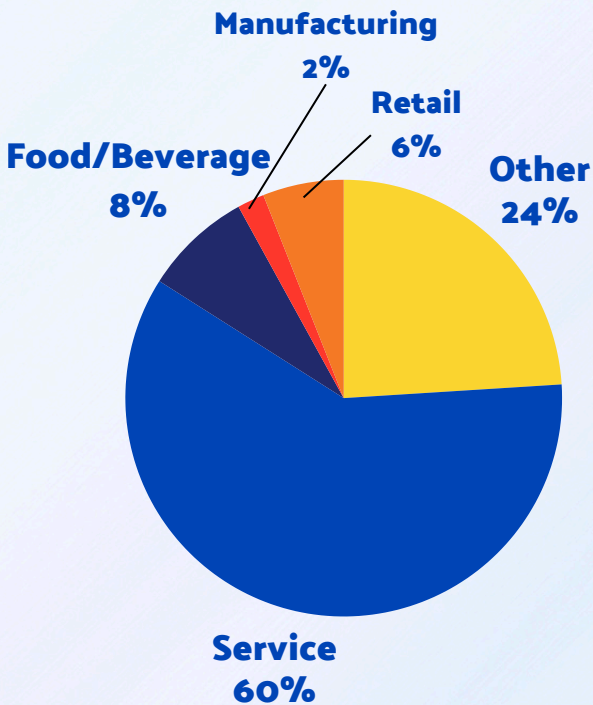
YEARS IN BUSINESS



BUSINESS TYPE



INDUSTRY TYPE



2024 SALES

