



UNITED WAY
South Central Michigan

Kalamazoo Micro-Enterprise Grants

Kalamazoo Micro-Enterprise Grants (KMEG) provide \$5,000 grants to eligible microbusinesses within the City of Kalamazoo limits. The program is designed to bring relief to Kalamazoo businesses in need of support. In an effort to remedy historical disparities that exist in funding sources, businesses located within Shared Prosperity Kalamazoo neighborhoods of Eastside, Edison, and Northside, are highly encouraged to apply. The program is a partnership between the City of Kalamazoo and United Way of South Central Michigan with initial funding support from the city's Foundation For Excellence. Funding for these grants is being provided by the City of Kalamazoo Coronavirus State and Local Fiscal Recovery Funds through the American Rescue Plan Act and as such are subject to all requirements found in 31 CFR Part 35 and 2 CFR part 200 of the Federal Register. The data below shows the program's overall impact from \$250,000 invested in 50 micro-businesses in the 2025 spring session.

KALAMAZOO MICRO-ENTERPRISE GRANTS SPRING 2025

CITY OF KALAMAZOO APPLICATIONS BY THE NUMBERS

155

Total # of
submitted
applications

105

Total # of
eligible
applications

50

Total # of
ineligible
applications

50

Grant
Opportunities

Note: For detailed information on eligibility criteria, please visit our website at <https://unitedforscmi.org/battle-creek-kalamazoo/kalamazoo-micro-enterprise-grants/>

CITY OF KALAMAZOO KMEG SPRING 2025 GRANTEES



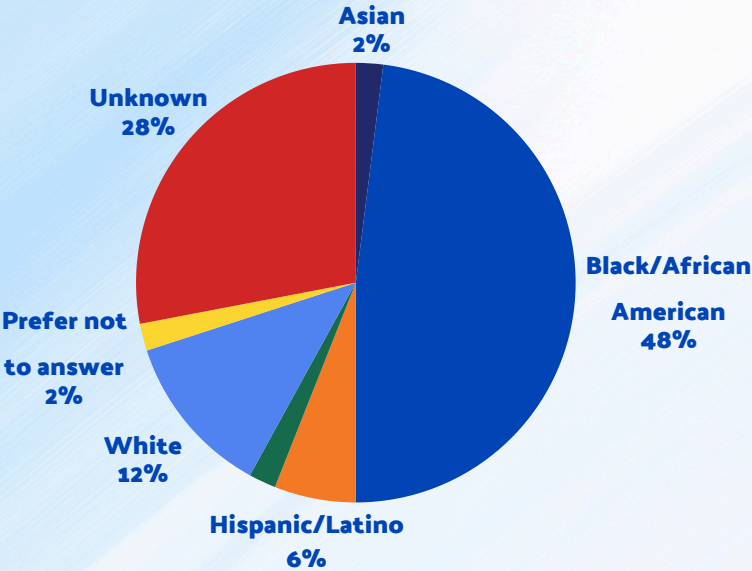
\$250,000 INVESTED



50 BUSINESSES GRANTED

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- A F Auto Glass and Detail
 - Amazing Grace Childcare Center
 - Angel Crest Enterprises, LLC
 - Bagel & Toast Designs, LLC
 - Bare Beauty Bar & Specialty Spa
 - Becoming Balanced, LLC
 - BIG SMOKE
 - Britt Sydnese
 - Chino's Kitchen
 - CL's Comfort & Learning Space
 - Confections with Convictions, LLC
 - Designsbystone
 - Excel Media & Entertainment, LLC
 - Family Jewelz
 - GoodT's LLC
 - Grayson Professional Services, LLC
 - Gretchen's Bakery, LLC
 - Hair Designs by Jade
 - Hour Time Hourly Childcare, LLC
 - Hurd's Tax and Administrative Services
 - In Route Transportation
 - Kalamazoo Backyard Yogis, LLC
 - Kinetic Affect
 - LifeCycles Studios
 - Limpieza Profunda, LLC
 - Little Scholars Learning House, LLC
 - Living From Within - Courage & Renewal
 - Lusso Chic Clothing Boutique
 - Mindful Matrescence
 - Mommy Day Care
 - Ms. Jackie's (Day Care)
 - Nails By Shae, LLC
 - Nee Nee Sweeties & Delight's Catering
 - Print 2 Prosper
 - Revision Autonomy Inc
 - Roots and Wings Therapies
 - Shoemaker's Garage
 - Snack lane
 - Soul Devine, LLC
 - Specialty Packaging, LLC
 - Step Above Learning Center
 - Team Good Transport, LLC
 - Teresa's Kitchen
 - Traditions Picture Framing, LLP
 - Tye Chua Dance, LLC
 - Tyrone Smith, LLC
 - Vida Handmade Kalamazoo
 - Woven Postpartum
 - Yani Beauty Bar

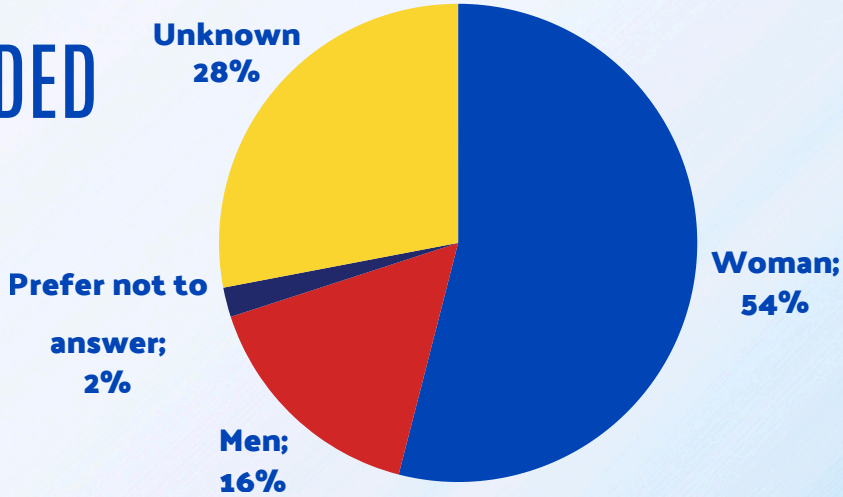
RACE/ETHNICITY OF AWARDED GRANTEES*



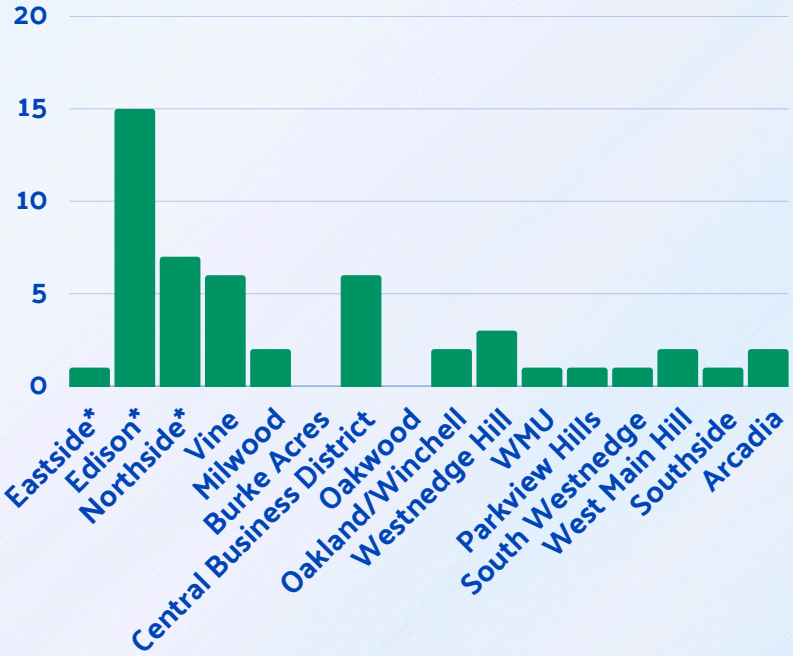
*Respondents could choose more than one option

*Data reflects race/ethnicity of first owner listed on application.

GENDER OF AWARDED GRANTEES*



*Data reflects gender of first owner listed on application.

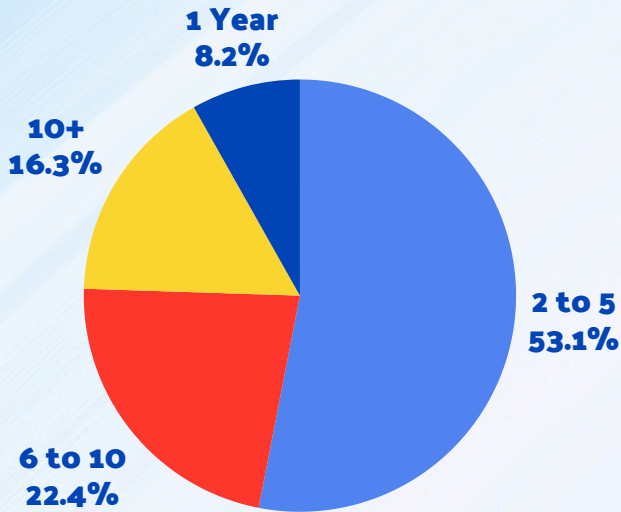


NEIGHBORHOODS OF AWARDED GRANTEES

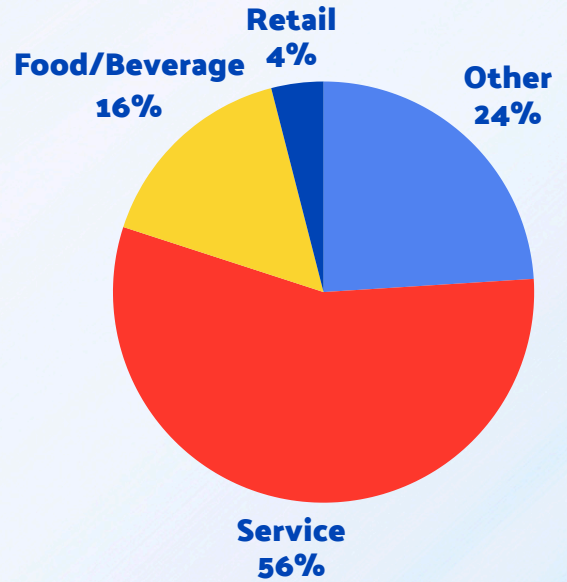
*Priority neighborhoods are Edison, Eastside, and Northside

ADDITIONAL STATISTICS

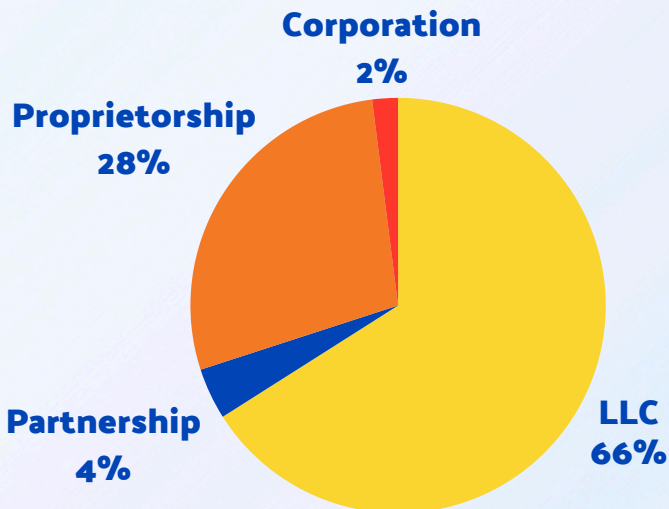
YEARS IN BUSINESS



INDUSTRY TYPE



BUSINESS TYPE



2024 SALES

